Brown Cow Organics Awarded Good Dairy Award 2013

Tuesday 15 October, 2013

Brown Cow Organics are delighted to announce they have been awarded the first Good Dairy Award in the 2013 Good Farm Animal Welfare Awards by Compassion in World Farming; recognition indeed of their commitment to farm animal welfare. Compassion's Good Dairy Award launched in 2011 - celebrates and recognises companies that are committed to using higher welfare dairy systems for cows and calves.

Tracey Jones, Director of Food Business at Compassion in World Farming said, "It's wonderful to see Brown Cow Organics take animal welfare so seriously as part of their herd and food produce ethos. Higher welfare produce isn't just the responsibility of the large corporations, but something that can be achieved at all levels. Well done Brown Cow Organics- keep up the good work!"

Brown Cow Organics Guernsey herd graze only the nutritious grass of their 480 acre organic land for nine months of the year; the land is continually analysed to maintain and consistently build nutritional soil structure and fertility; aiming for a balance of minerals, trace elements and bacterial (the good stuff) activity.

In the worst winter months (usually December to February) the herds are snug in their winter quarters and fed daily on silage cut on the Brown Cow Organics farm in May and whole crop silage grown and cut on their farm in July. The crops and grass grown from their rich soils are constantly analysed and interpreted to formulate an organic diet that further enhances the health of their cows using only certified organic products. Their Guernsey cows during their two month dry period prior to giving birth are fed their own straw, silage and their own home grown non - soya protein (from spring beans); they do not source or utilise soya, unlike many other organic farmers.

Owner of Brown Cow Organics Judith Freane said on winning the award "We are thrilled that our determination to keep animal welfare as a priority in everything we do and all the food we produce has been acknowledged with this award from Compassion in World Farming. You have to make some very tough decisions as a farmer nevertheless husband Clive and I have always been resolute that animal welfare was critical in everything we do and this award clearly demonstrates to and reassures our customers that we uncompromisingly pursue high welfare standards."

It's a been a marvellous year of recognition for Brown Cow Organics, during their annual Soil Association assessment this year the inspector commented to Judith "The animal welfare standard on this farm is excellent and the best I have ever seen in my fifteen years as a Soil Association Inspector."

Brown Cow Organics won its first industry award in 2001 and hasn't stopped winning them since; just last month their Dark Cherry yoghurt won a Great Taste Gold Award and announced only last week they are winners of the Gold Organic Food Award and Dairy Category Winner for their Live Organic Natural Yoghurt.

Visit the Brown Cow Organics website www.browncoworganics.co.uk, contact them by telephone 01749 89298, find them at Frome, Wells and Midsomer Norton Somerset Farmers Markets and Frome Super Market first Sunday of the month.

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Press Contact:
Karen Ward
E: karenward@browncoworganics.co.uk
T: 07908 212 576

Media:



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Scan Me:

Company Contact:

Manifest London Ltd

T. 0203 1379270
E. Texasjoes@manifestlondon.co.uk
W. https://manifestlondon.co.uk/

Additional Contact(s):
Hannah Ashley & Helen Kenny

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