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### Brünch, the New Roaming Berlin Pop-Up Has Arrived in London's Quirkiest Venues to Bring the Ultimate Berlin Brünch Experience

Monday 13 July, 2015

Sundays in London will never be the same; The Berlin brünch pop-up is showing us how to do brünch lazily the Berlin way - lots of Bread Brunch Booze and Berlin vibes is the motto. <u>brünch</u> is creating a huge buzz as one of the quirkiest, vibrant and most diverse pop-ups in London's food scene right now, with more exciting plans ahead. Berlin has an amazing ability to make something out of little. With oodles of character, charm and wit, brünch re-creates this Berlin mentality and vibe, bringing people together to have a fun time over a long, lazy Berlin-style brünch.

Creative founder of brünch and Berlin-born Noemi Dulischewski has devised this clever new roaming pop-up concept, which hijacks the most unusual locations around London for bespoke one-off events, offering a unique experience for guests every single time. She scouts the best ingredients directly from local suppliers and producers where possible and uses her own recipes, which she sometimes shares on her blog on the brünch website.

"Brünch is about bringing people together to 'break bread', discover new places, share experiences and simply have a good time while enjoying a more-ish long, lazy breakfast... Berlin style." says Noemi Dulischewski, Brünch founder.

brünch is currently London based, with plans to expand the concept to Berlin and other European cities, while still maintaining its personal approach and passion that Noemi loves being able to offer at each pop-up brünch.

The next event location for <u>brünch</u> is on Sunday 26 July from 11.30am at the very cool <u>Lassco Ropewalk</u> in Bermondsey (41 Maltby Street, SE1 3PA). In Victorian railway arches and a treasure-packed warehouse, guests can enjoy some Berlin vibes, food and drinks amongst vintage designs & fabulous architectural salvage.

The Ticket price is just £23.00 per person there are two sittings 11.30am - 1.30pm and 2.30pm - 4.30pm (drinks extra) and includes generous servings of the below: To book please go to: http://www.bruench.com

#### Food Menu

Selection of fine German cold meats and cheeses

Smoked Mackerel Pâté

brünch signature Amaranth & Chia Granola with German Quark

Berlin-style 'Eggs in a Glass'

Home-made Jams & Nutella

Typical German Dessert

Fresh Berliner Waffles

Unlimited fresh artisan Sourdough & Rye Breads

#### Drinks Menu\* (not included in the ticket price)

The drinks menu, includes some of Berlin's coolest drinks, which are hard to find

anywhere else in London

(Club Mate, fritz-kola, Berliner Weisse, etc.).

And if you like it boozy, the bar will sort you out with the best Bloody Mary and other brünch specials.

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Food & Drink ::

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There will also be amazing coffee and a variety of teas & juices available.

Every Berlin brünch includes locally-sourced cheeses, German meats, smoked fish, fresh fruit, home-made Granola with quark, German breads, home-made jams, Nutella, typical German desserts & cakes. As well as much-loved Berlin drinks such as Club Mate, fritz-kola, Berliner Weisse and sometimes surprise guest drinks too - from Germany of course! Noemi is also turning her hand to being a music promoter creating a platform for some talented new DJs, that put on some awesome tunes to compliment the Berlin vibe at brünch. brünch also hosts and caters for parties and other tailored events, bringing together the best of Germany's drinks, food & music scene.

#### ENDS

#### Notes to Editors:

For further information, food menus, images, interview requests for Noemi Dulischewski, please contact:

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#### Berlin brünch background: http://www.bruench.com

- Created from a simple passion for bread, brunch, booze and Berlin, brünch is a roaming brunch pop up that brings guests the ultimate Berlin experience to London.
- Noemi Dulischewski, Foodie, Freelancer, Blogger & Founder of brünch. Noemi is a proper Berliner who now lives in London. She grazes almost all-day long and if she is not then she is thinking about it! She is the perfect go-to person when it comes to the next place to eat, drink and simply enjoy good vibes in Berlin and London.
- Her background is hospitality. She has worked in five-star hotels and catering in Berlin, New York, The Hague and Perth (Scotland) and worked for five years as an independent hotel consultant in the City of London.
- However, she left her corporate job in October 2014 to follow her passion for food and start a new chapter.
- She launched brünch in February 2015, writes her own blog, eats her way through London and enjoys life.

#### The Brand: brünch

The use of brand name is brünch, for any press coverage please use brünch as the brand name. Bruench is for domain name and website

#### July brünch venue - Lassco, Ropewalk:

Address: Lassco Ropewalk in Bermondsey (41 Maltby Street, SE1 3PA)

Closest Tube: London Bridge or Bermondsey

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