

BRITISH SUPPLEMENT BRAND REJUVENATED WINS TEN AWARDS AT THE BEAUTY SHORTLIST AWARDS

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British supplement brand Rejuvenated has won ten awards in this year's 2021 Beauty Shortlist Awards. The brand's latest launch - Regenerate – won 'Best Wellbeing Supplement' within the Wellness category. This new potent supplement is designed to support normal DNA synthesis, whilst protecting DNA from oxidative stress and cell division from within.?

The <u>Beauty Shortlist Awards</u> celebrate the best in natural beauty and wellness, supporting and shining a spotlight on natural, ethical and sustainable brands. The prestigious accolades join Rejuvenated's growing list of over 40 awards.

"We are over the moon that Rejuvenated has won ten awards at this year's Beauty Shortlist Awards. For us, the awards are recognition of our results-driven product range. We'd like to thank Beauty Shortlist and, of course, the judging panel for their integrity and transparency too. These awards mean the absolute world to smaller brands like us, especially in today's competitive market." Kathryn Danzey, Founder of Rejuvenated

The winning products included:

REGENERATE: BEST WELLBEING SUPPLEMENT - NEW LAUNCH

Regenerate contains a synergistic blend of eight plant-based molecules, Zinc and Vitamin B2. This potent combination is designed to support NAD+ levels and activate enzymes (sirtuins) which help to protect DNA and cellular health, helping you to become more youthful and have more vitality.

COLLAGEN SHOTS: BEST COLLAGEN SUPPLEMENT - flavoured

Collagen Shots contains a synergistic blend of 10,000 mg of hydrolysed marine collagen, antioxidants, vitamins and hyaluronic acid. This unique combination stimulates collagen synthesis, strengthens connective tissue and vascular health, which in turn boosts blood flow and hydrates the skin. Within a matter of weeks, skin tone appears smoother, firmer and plumper.

H30 NIGHT REPAIR: BEST SUPPLEMENT FOR SKIN REPAIR DURING SLEEP

H30 Night Repair contains a potent blend of antioxidants, hyaluronic acid, vitamins and ionic minerals to strengthen the skin whilst you sleep. Working in synergy with your circadian rhythm for a restful slumber, these restorative ingredients ensure skin is regenerated and hydrated upon waking.

SKIN PERFECTING COMPLEX: BEST SUPPLEMENT FOR SKIN

This revolutionary vegan supplement is designed to boost collagen levels whilst soothing inflammation from within. Skin Perfecting Complex contains a host of ingredients to calm aggravated skin, including acne, rosacea and eczema. The award-winning supplement also supports a healthy digestive system thanks to the addition of healthy bacteria.

WELLBEING EDITOR'S CHOICE - THE WINNERS

Protein Smoothie - Banana, Chocolate and Strawberry

These delicious award-winning vegan formulas help to stabilise blood sugar levels and support muscle recovery, hormone production and digestive health. Protein Smoothie stars pea protein, which is jam packed with branch chain amino acids and compounds to help boost energy levels.

Re-set

Re-set combines potent herbs, adaptogens, iodine and chromium to promote a healthy cellular metabolism. This 100% natural food supplement supports weight management, boosts energy and promotes longevity, thus delivering top-to-toe wellbeing.

Immune Complex

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Immune Complex contains a blend of prebiotics and probiotics to naturally prime the digestive system. Together, these gut boosting ingredients help to build and maintain a healthy colony of bacteria and microorganisms, which in turn boosts brain and heart health, improves mood and contributes to a strong immune system.

Radiant Skin Collection

Rejuvenated's Radiant Skin Collection is a complete skincare programme to restore and rejuvenate skin around the clock. The set contains Collagen Shots, H30 Night Repair and H30 Hydration. Each award-winning product delivers incredible results on its own, but when taken together they enhance each other to a truly astonishing effect - the result of over 40 years of pioneering work.

About Rejuvenated:

British supplement brand Rejuvenated is a pioneering market leader within the health and beauty industry. Its cutting-edge formulas contain a unique blend of natural and active ingredients to ensure maximum efficacy from the inside out. The results-driven range is designed to promote inner health and outer beauty. The award-winning supplements can promote a radiant glow whilst also helping a whole host of health conditions, including eczema, psoriasis, gut health, hair loss, tiredness, joint health and menopausal symptoms.

Rejuvenated was founded by Kathryn Danzey in 2003. She enlisted the help of a (leading) nutritional food production team to manufacture her highly effective, and innovative formulations after spotting a gap in the market. Kathryn runs the company at home in Yorkshire alongside her husband Rob, son Russ and daughter Lois.

Rejuvenated is available at www.rejuvenated.com and numerous stockists including Cult Beauty, Beauty and the Boutique, Skincity, Skinstore, Face The Future and John Bell & Croyden.

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