# British skincare brand Annli'Co create a complimentary range of natural skincare products powered by super ingredients, peaches, seaweed, cherry and lavender.

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**Annli'Co** is a boutique skincare brand specializing in natural products designed to revitalize the skin and bring back the natural glow. Using only organic natural ingredients such as plant based collagen, seaweed, peach and cherry extract, aloe vera, lavender and hyaluronic acid Annli'Co offers innovate and cost effective range of eye masks, lip masks and full face clay masks.

Starting with their eye masks, Annli'Co's unique products are formulated to reduce puffiness in the delicate eye area whilst also promoting the body's natural store of elastin. Elastin being essential for firm, wrinkle-free, healthy skin. The company developed two eye masks based entirely around the natural benefits of Peaches and Seaweed.

**Peaches:** The skin has its own metabolism and peaches are known to have a positive impact on optimally maintenance of its metabolic rate. Bursting with healthy nutrients, Peaches contain potassium, vitamins B1, B2, C, and E, niacin, and pectin. This cocktail of essential nutrients help peaches calm and moisturise the skin providing anti-inflammation, anti-oxidant, and anti-bacterial effects. **Annli'Co's Peach Extract Eye Mask** brings all the benefits of the peach directly to the sensitive under-eye area, giving an instantly cooling effect, reducing puffiness and encouraging naturally great skin.

**Seaweed:** Seaweed is an ancient remedy for sensitive skin in need of repair. Known in the beauty industry as an antioxidant, exfoliant, hydrator and brightener, seaweed has become a popular ingredient in luxury face creams. Ideal for treating acne, rosacea and skin sensitivities, seaweed based products can help regulate oil production and moisturise dry, dull skin. **The Annli'Co Seaweed Eye Mask** has been formulated with a combination of carefully selected ingredients to compliment the healing power of seaweed. A high concentration of stable collagen and hyaluronic acid work in balanced harmony with the seaweed to give the under-eye area the restorative repair that it craves.

In addition to the eye area Annli'Co have created an all over clay face mask featuring the finest natural Kaolin clay to reduce inflammation and smooth the skin along with natural Bentonite which gently absorbs excess sebum and unwanted bacteria. Formulated to offer deep cleansing, gentle exfoliation whilst minimising pores and brightening the skin, the light clay mask takes advantage of the well known natural benefits of Lavender oil.

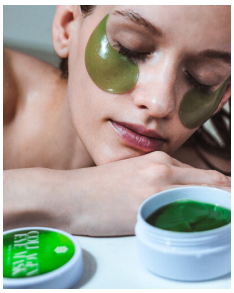
**Lavender Oil:** Originating in France this famed botanical ingredient, has been in use throughout the Mediterranean, Middle East and India for the last 2500 years. It is widely recognised for its antiinflammatory, antioxidant and antibacterial properties which can help draw out toxins, and protect, restore and promote your skin's natural barrier. Combined with Kaolin Clay and Bentonite the **Annli'Co Lavender Clay Mask** is the perfect remedy for relieving the symptoms of eczema, acne or simply calming down irritated skin.

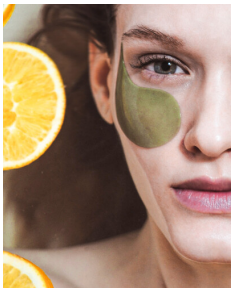
Finally Annli'Co have created a premium moisturising lip mask that can help maintain healthy plump lips.Working directly on the lips and the area around the mouth prone to wrinkles and dryness, the Annli'Co lip mask contains hyaluronic acid and plant-based collagen and like the other products in the range is guaranteed 100% vegan and free of damaging parabens and sulphates. Once again, looking to nature's super ingredients Annli'Co have formulated this product with the natural antioxidant power of the cherry.

**Cherry:** Originally grown in Asia Minor and brought to Europe by migrating birds, Cherries were first cultivated by the Greeks and Romans. Rich in Vitamin C, cherries are an incredibly potent antioxidant that can help skin defend itself against environmental factors. Cherry Extract contains a key molecule for the biosynthesis of collagen and elastin. As such it is a vital ingredient included in many expensive anti-aging face creams. Once again, **Annli'Co Cherry Collagen Lip Mask** combines quality ingredients that compliment and enhance the natural properties of the cherry extract to make a treatment to combat dry lips and promote healthy lips that look plump and kissable.

Annli'Co was founded in **2019** by entrepreneur **sisters Ana and Liliana Cotelea.** Specialising in 100% vegan & cruelty-free beauty products the sisters beauty philosophy was inspired by their Grandma who advocated the idea that good skin care is like nutritional food. Healthy, nourishing and natural ingredients support a healthy strong body and can likewise promote healthy, fresh skin. With full and busy lives,

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working and studying, the sisters sought to make their own products to help maintain their fresh and healthy appearance. Within their family there had always been a tradition for using natural ingredients to make simple but effective beauty products. Their first product, the Collagen Eye Mask with Seaweed Extract was developed in much the same way. Created by busy working women to tackle the visible signs of tiredness the product was quickly in demand as an alternative to costly and invasive surgery. Word spread from friends to strangers and the sisters, realising there was a demand for wholly natural and organic effective skincare, founded their boutique business. Since 2019 they have worked hard to carefully formulate new products that help working women (and men) find their natural beauty.

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