

## British company launches product range that reduces the spread of viruses by touch

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FOR IMMEDIATE RELEASE

### British company launches a product range that reduces the spread of viruses by touch

London based Veraco has designed and manufactured a range of Antimicrobial adhesive pads and wraps to be used on frequently touched surfaces, such as door handles, shopping trolleys and handrails. They use 'Silver Ions' technology which works by breaking down the biological make-up of micro organisms, in order to stop the spread and reproduction of dangerous pathogens. The products kill up to 99.99% of common bacteria as well as being effective against Coronavirus. Antimicrobial silver technology is not new and has been used in paints and coatings for hospitals, but until now no one has produced a versatile range of solutions that can easily be installed anywhere.

Several studies have shown that viruses, including COVID19, can survive on surfaces for days and whilst we are all much more careful about washing our hands sometimes people will forget. These products work 24/7 instantaneously on touch and for up to 2 years after installation. They are already working with the NHS, Toyota, London Metropolitan University and COS.

Co-Founder George Strong said, "In a post-COVID world we are going to be far more hygiene conscious. People will continue to avoid touching public doors, handles, screens etc as best they can and there will be continued expectations on business to support that change in behaviour. This pandemic has changed hygiene standards and we see our products as part of setting that standard across the world."

Co-Founder Charles Churchman said, "We knew the technology worked but we wanted to also create products that looked good and were really easy to use. We have a range of different shapes and sizes, and we can also produce customised designs for our trade customers. In the future, there is no reason why any frequently touched surface wouldn't be protected"

#### About Veraco Limited.

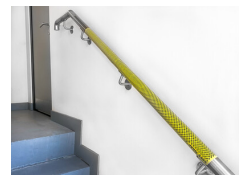
Veraco is a London based specialist in antimicrobial technology. We design and manufacture infection control products for hygiene-critical touchpoints.

We develop solutions that help reduce the risk and spread of dangerous pathogens to create a much safer, cleaner environment for hygiene critical 'zones'. Any frequently-touched surface has a huge risk of cross-contamination and it's often unavoidable.

We use antimicrobial technologies that actively kills germs on touch. The antimicrobial technology has undergone testing in accordance with BS ISO 22196 and BS ISO 21702:2019

[www.thesafepad.co.uk](http://www.thesafepad.co.uk)

#### Media:



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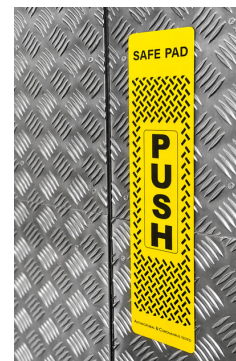
### View Online

## Additional Assets:

Safe Pad on white background  
Safe Pad on white background 2  
Safe Wrap trolley white background

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## Related Keywords:

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Cover :: COVID Safe :: Long  
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