British Astronaut, Major Tim Peake, Announced As TOPdesk SEE Keynote Speaker

Thursday 21 May, 2020

*The organisers of 'TOPdesk SEE: Digital transformation, a multiplayer game' on **June 16 2020**, announce a host of well-known speakers for the **free** virtual event.*

LONDON, UK – May. 21 2020 – TOPdesk, a leading provider of enterprise IT service management solutions, is proud to announce the speakers for its free flagship event 'TOPdesk SEE', including: Steven van Belleghem, author and entrepreneur, Wolter Smit, CEO and founder of TOPdesk, and Major Tim Peake, British astronaut and test pilot.

The current COVID-19 crisis means that digital transformation has become unavoidable for many organisations, with teams adapting quickly to support colleagues working from home and finding new ways of delivering services with the help of modern technology. The TOPdesk SEE program has been tailored to this trend as various sessions and speakers discuss real-life experiences of digital transformation.

Namely, Major Tim Peake will share his unique insights into topics such as leadership, risk management, motivation, and teamworking. He will also be available for a Q&A session.

Steven van Belleghem, thought leader in the field of customer relationship transformation, will also talk of his experiences inspiring companies to become truly customer-centric in the rapidly changing digital world.

Wolter Smit, CEO and founder of TOPdesk, is also confirmed to speak at the event. He said: "The current global crisis requires a completely new way of working, which is accelerating companies' digital transformation. For IT, HR and facilities departments, digital transformation is now more relevant than ever.

"With the TOPdesk SEE online event, we want to encourage and inspire service professionals to use current developments to their advantage and help them grow their organisation in a healthy way".

Science journalist and TV presenter Anna Gimbrere will host the event, and Nancy Rademarker, customer-centricity expert, Ramon van Leeuwen, CCO at TOPdesk, and Annemarie Wolfrat, agile transition coach, complete the speaker line-up.

The **FREE** virtual event will take place on **June 16 2020** and participants can sign up here: see.topdesk.com

About TOPdesk

TOPdesk develops software that helps organisations efficiently manage the services they provide. Whether this concerns IT, facilities management, HR, service desk or service support, TOPdesk helps organisations support their employees, customers, and consumers. It serves all sized organisations, from small businesses to large multinationals, and is available as a local installation or Software-as-a-Service. The TOPdesk solution can be tailored to meet every organisation's needs.

TOPdesk has 15 branches worldwide: in the UK, US, Canada, Brazil, the Netherlands, Belgium, Germany, Hungary, Denmark, Norway, and Australia. www.topdesk.com

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Scan Me:

Company Contact:

TOPdesk UK

T. 0207 803 4200
E. c.palmer@topdesk.com
W. https://www.topdesk.com/uk/

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