

British Airways i360 Flights Make Perfect Christmas Present

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British Airways i360 flights make perfect Christmas present

British Airways i360 in Brighton has opened Gift Voucher sales for Christmas gifts, offering the opportunity to give someone an experience they will never forget on the exciting new attraction.

Gift options include the chance to “fly” up to 450 feet on a British Airways i360 Flight or take in the stunning night time views with a Champagne Sky Bar Flight. Afternoon Tea Vouchers include a flight on the BA i360 and sumptuous tea by the sea, while Fast Track Flight Vouchers include priority boarding and a complimentary guidebook.

Recipients of the gift vouchers will be able to enjoy 360 degree views of the stunning Regency city and surrounding South Downs and Sussex coastline from Bexhill-on-Sea to Chichester.

Sean Watkins, head of marketing at British Airways i360, said, “We are hugely excited about the launch of these gift vouchers, offering the unique gift of a flight on the world’s first vertical cable car and the world’s tallest moving observation tower.”

“Recipients of a gift voucher will be able to book their flight next summer from six weeks before the BA i360 opens. Vouchers are valid for one year after issue.”

Conceived and designed by Marks Barfield Architects, creators of the London Eye, the British Airways i360 opens next summer.

At the foot of the tower will be a beach building with a brasserie with sea views and an outside beach-side terrace serving food from “Sussex’s larder” where visitors will be able to enjoy breakfast, lunch, afternoon tea or dinner.

The beach building also includes a range of facilities for visitors including the shop, an exhibition, hospitality rooms for 10 to 1,000 people and an indoor kids play zone.

To find out more, or buy British Airways i360 gift vouchers, visit britishairwaysi360.com/giftvouchers

- Ends -

Media enquiries: Paula Seager, Natural PR on Tel: 01273 857242 or Email: paula@naturalpr.biz

British Airways i360 is conceived and designed by Marks Barfield Architects.

About British Airways i360

At 162 metres high, and with an observation pod rising to 450 feet, BA i360 will be the tallest observation tower outside London, a vertical cable car offering a new perspective on the fun loving seaside city of Brighton. Sited at the root end of the historic West Pier on Brighton’s seafront, the BA i360 has a slender, elegant design, with a futuristic pod allowing 200 visitors at a time to enjoy the surrounding view as it slowly unfolds. The visitor centre

incorporates a 400 seat restaurant; a gift shop; children’s play zone; exhibition space; tea rooms; and conference and event facilities.

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