

BRISTOL PLAYBUS SHORTLISTED TO RECEIVE £50,000 ON ITV'S PEOPLE'S MILLIONS

Monday 18 November, 2013

SUMMARY

Children's charity Bristol Playbus have been shortlisted to receive one of four awards of £50,000 on the People's millions (a partnership between ITV and the National lottery.) The high profile public vote will take place next Monday 25th November and the video will be shown during the ITV Westcountry news at 6 o'clock.

Playbus have a vision to create a mobile sensory room incorporating the best of the latest technology, designed to take magical experiences directly to the doors of disabled children and their families.

Why are we doing this ?

Disability in some deprived parts of Bristol affects as many as 16% of children –three times that of the general population.

In our own survey -financial barriers and access to transport were cited as the two biggest barriers to accessing specialist services. By providing a FREE , mobile service The Sensory Truck promises to address both these barriers in one go, improving the quality of life for disabled children and their families across the region, taking their services directly to the doors of those children who are most in need.

So how can you help ?

Watch 'The Playbus Sensory Experience' on ITV's 'The People's Millions' on 25th November at 6pm and VOTE by phone for ONE day only.

(Phone number to be released on the 25th Nov)

On 25th November the Playbus will be appearing all over the city trying to gain your votes -so come aboard and join the fun!

Join our Facebook page at 'Playbus Sensory Experience' for updates on our whereabouts and instructions on how to vote.

ENDS /END

PRESS RELEASE CONTACTS

If you like the sound of it and want to know more you can contact Kate on 0117 9551561 or email Manager@bristolplaybus.org
FACEBOOK 'Playbus Sensory Experience'

Media:



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