Bring Dreams to Reality with the PVR IRIS

Sunday 29 July, 2018

It's not often that you see a product come to market that will truly change the landscape and break down barriers but that's exactly what the **PVR IRIS** brings with its new virtual reality headset.

The device is a brand new innovation coming out of the Hong Kong-based company with the idea of producing one of the lightest VR headsets on the market, while still keeping a high quality resolution and a long-lasting battery life, all in a standalone unit without the need of a smartphone. The team at **PVR** has truly achieved this and more with the **PVR IRIS**.

The IRIS runs at a 2560*1440 resolution and has a battery life of up to three hours. This already puts it above and beyond some of the other VR devices on the market. Coupled with that, it has a 6K 60Mbps H.265 video decoding capability which allows it to use far less bandwidth than other VR devices. With its Fresnel optical system, you'll be able to use the device for longer because it prevents you from becoming dizzy or disoriented. This is thanks to the hardware anti-dispersion and anti-distortion which improves the immersion when used. All of this comes in a neatly packaged device, that weighs less than 300 grams making it a true All-in-One HMD (head mounted device).

Not only are technological advances being made in the actual headset itself, but the **PVR IRIS** also delves into the world of blockchain to bring you high quality VR content. Due to the decentralization that is blockchain technology in a nutshell, users will be able to process and search for content at a faster rate which also provides security and anonymity, something which many users will crave.

At a later stage of development, **PVR** also plans to release **PVR** Tokens as rewards for users that are planned to work on a peer-to-peer sharing method. With the integrated algorithm that PVR uses, tokens will be automatically earned and distributed to users. These tokens can then be used to browse the network and purchase high quality VR videos across the content library.

Users who are involved in the Indiegogo campaign will be the first to enjoy the subscription service that **PVR** offers which comes free of charge for two years with every backer purchase. **PVR**'s large content library will be on offer which features full-length copyrighted videos.

PVR IRIS partners include the likes of HoloGirls VR, VR3000, 18VR and VRCosplayX with many more to follow. It is believed that this new addition to the world of VR will truly disrupt one of the world's most popular industries.

From the official campaign page:

We broke down the process of someone "loving themselves" and created a product that seamlessly fits into the ritual and enhances the experience to levels that you wouldn't otherwise experience (individually that is). Both hardware and software were built from the ground up specifically for that one purpose in mind, therefore, no other headsets on the market even comes close to paying as much attention to this element.

For more information contact: info@getpvr.com

Or visit: http://www.getPVR.com

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