

Brighton Sustainable Fashion Week - Ecommunity in Style!

Friday 22 September, 2023

Brighton, UK – August 25, 2023 – Sustainable Fashion Week (SFW) is coming to Brighton for the first time ever, taking place on Monday 25th September to Sunday 1st October 2023. With free events across the week, leading up to a two-day showcase at Brighton Dome, everyone is invited to celebrate sustainable style and join 'The ReWear Revolution'!

The SFW hub in Brighton, organised by <u>Brighton Peace and Environment Centre</u> in collaboration with local community interest company <u>Sew Fabulous</u> Brighton and a network of passionate sustainable fashion advocates, is poised to revolutionise the way we perceive and engage with fashion. This committed team are working for free to make this event happen. With the support of <u>The EcoSystem Incubator</u>, <u>Discarded Spirits</u>, and <u>Peper Harow</u>, the week aims to invite everyone to enjoy conscious fashion, no matter their style.

"Brighton Peace and Environment Centre has been championing sustainability and combating climate change for over 25 years. We believe that Sustainable Fashion Week is a fantastic event to be bringing for the first time to our city, it perfectly aligns with Brighton's trend setting attitude and the community's long-standing commitment to a more sustainable future. We can't believe that this is the first ever!"

Becca Freeman Centre Manager of Brighton Peace and Environment Centre

The theme for this year is <u>'The ReWear Revolution'</u>, inviting anyone who wears clothes to consider how they can buy less and wear more, weaving together a passion for fashion with the fair treatment of people and planet. With a diverse lineup of free events that include fashion film screenings, a sustainable fashion marketplace, flashmob catwalks, topical panel discussions, creative workshops, and more, the SFW hub in Brighton promises to put style and sustainability on everybody's radar.

Join us at The Brighton Dome on Saturday 30th Sep and Sunday 1st Oct for:

- Sustainable Fashion Marketplace: Discover an array of sustainably-made clothes and accessories from local makers, designers and brands at our free indoor marketplace.
- Flashmob Catwalks: Get ready to experience the future of fashion with four themed catwalks taking place in and amongst the goings on at Brighton Dome, showcasing the vision of local designers, stylists, and fashion students.
- Empowering Panel Discussions: Engage with thought-provoking discussions on the intersection of fashion, ethics, and innovation at our free panel talks. Industry experts, Remake Ambassadors, activists and entrepreneurs will be given a platform to discuss the issues of fast fashion, feminism, Brightonian style, and circularity.
- Creative Workshops & Repair Cafe by Sew Fabulous Brighton: Dive into the world of
 sustainable fashion through interactive workshops that will give you the tools to upcycle, repair,
 and make more ethical fashion choices. The Repair Cafe, sponsored by the <u>Accenture</u>
 <u>Sustainable Community Challenge</u>, offers an opportunity to mend and breathe new life into your
 favorite pieces.
- Fashion Film Screenings: Put yourself in the shoes of renowned sustainable fashion designer, Amy Powney, in a free film screening of Fashion Reimagined (2023), or dive into fashion's dirty secrets at the free screening of The True Cost (2015).

Media:













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Sustainable Fashion Week is more than an event; it's a movement towards conscious consumption and responsible fashion choices. As part of its commitment to accessibility, all SFW events are open to the public for free, with the aim to inspire a community of changemakers that look good and do good!

Follow @sfwhub.brighton for the latest updates and event announcements: https://www.instagram.com/sfwhub.brighton

Find out more about SFW Hub in Brighton: https://www.sustainablefashionweek.uk/brighton-hub

Main Event Details:

Date: September 30th - October 1st 2023

Location: The Brighton Dome

Tickets: https://bit.ly/sfwhubbrightontickets

Follow us on social media:

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To participate and/or host an activity, please get in touch via: hello@sustainablefashionweek.uk

For media inquiries and interview requests, please contact:

Becca Freeman

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About the Sustainable Fashion Week hub in Brighton:

Sustainable Fashion Week Brighton is a pioneering event that celebrates and promotes sustainable practices in the fashion industry. Through engaging events, discussions, and showcases, the event aims to inspire conscious fashion choices and contribute to a more ethical and eco-friendly fashion landscape.

Keywords:

Fashion :: Sustainability :: Brighton :: Green :: Catwalks :: Vintage :: Style :: Lifestyle :: Event :: Charity :: Community :: Sewing :: Craft :: Repair :: Reuse :: Recycle ::

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Additional Assets:

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