Brighton based entrepreneur needs to raise £20,000 to support online community for women

Monday 16 March, 2015

Meet the woman who works 18 hours a day to run her businesses and develop this new exciting community.

Claire Culley is a 29 year old woman living in Brighton, UK with her cat and her fiancée. Getting married in five weeks, you think she'd be spending all her time planning her honeymoon or making wedding decorations but in fact Claire is dedicating all her spare time to a cause much bigger than that.

Claire has three businesses. One of which, Super+Super she ran with her business partner whilst still working full-time as a Customer Service Manager at Preloved.com and continues to run. Super+Super is a creative business offering workshops, classes & events and last year released two books with a further two due for release in 2015.

When she got made redundant from her role at Preloved.com last year Claire decided to branch out her business acumen and set up her own Digital Marketing Consultancy practice offering support to start up businesses. With a wealth of knowledge having been through the perils of starting a business herself Claire has since worked with a number of small start-ups including existing larger businesses too.

In November last year Claire launched The W Review – a positive, honest community for women. Having been blogging in her spare time for years (shescalledclaire.com) Claire made the decision to create this platform for women that aims to support, encourage and guide women of all ages.

In the modern age that we live in, sometimes everyone needs a little bit of reassurance or guidance. The W Review was set up to be that portal.

Since launching The W Review it has been in national & local press, has received over a hundred thousand page views and has built up a great team of contributors.

The money raised in the Kickstarter campaign will be going towards paying the contributors and new contributors for the next 6 months, building a jobs board, a new server and towards organizing physical events and workshops.

Three quarters of the total raised will be split into £75 chunks. For each article written a contributor will receive this fee. Wishing to pay contributors at such an early stage is a bold move but supporting the talents of the writers is something that is extremely important to Claire having written for a number of publications for free over the years.

Claire is the driving force behind this community and living proof that a woman can do anything if they set their mind to it. Claire single-handedly built the website (as well as her other businesses website's too), she runs all of the social media campaigns, writes 60% of the content and is responsible for all of the PR, accountancy and general running of the business.

It truly is a one-woman operation looking to make a difference amongst women all over the country.

Follow Claire on Twitter @imcalledclaire

Follow The W Review on Twitter @thewreview

Visit www.thewreview.com

Kickstarter Campaign
https://www.kickstarter.com/projects/thewreview/the-w-review-a-positive-honest-community-for-women

For more information, images, comment or interviews please contact Claire on 07545167882 or editor@thewreview.com

Best wishes,

Claire

Media:



Related Sectors:

Women & Beauty ::

Related Keywords:

Women :: Entrepreneur :: Journalism :: Community :: Crowdfunding :: Positive :: Magazine :: Women In Business ::

Scan Me:

Company Contact:

_

The W Review

T. 07545167882
E. editor@thewreview.com
W. https://www.thewreview.com

Additional Contact(s):
Editor - Claire Culley - 07545167882, editor@thewreview.com

View Online

Additional Assets:
https://www.kickstarter.com/projects/thewreview/the-w-review-a-positive-honest-community-for-women
http://www.thewreview.com

Newsroom: Visit our Newsroom for all the latest stories:
https://www.thewreview.pressat.co.uk