

Breakup Romeo & Juliet in Valentine's Day Paradox Mobile Game Brainwash

Wednesday 5 February, 2014

Brainwash: Mind Control is a role playing game for mobile phones and tablets launched worldwide on Feb 5, 2014 by Chennai-based GBoom Software. This game of wits is a Valentine's Day paradox dedicated to singles who choose not to hangout on Valentine's Day and couples who would breakup rather than walk a tightrope alongside their 'bitter' half through the love season.

Available for iOS and Android devices, the Brainwash game challenges players by putting their grey cells through the test of figuring out a way to brainwash Romeo and cause the breakup of the albeit star-crossed lovers.

The game is presented in the form of visual scenes and is driven by player actions and responses to situations. The plot unfolds purely based on player response such that every response results in a unique and different outcome. The intended target audience for the game are teens, grown-ups, book worms, puzzle lovers, love birds and renouncers alike.

Brainwash: Mind Control is compatible with all iOS devices such as the iPhone, iPad and iPod Touch and is now available on the App Store. The game is also available on Google Play and on Samsung Apps for the select Android phones Samsung Galaxy S3, S4 and HTC One X.

Keywords:

Brainwash:: Puzzle Ga Mind Control:: Visual Brainwash:: Vis

Brainwash: Mind Control is a product of <u>GBoom Software</u>, a mobile app and media production firm based out of Chennai, India that specializes in mobile applications. GBoom also produces marketing videos for mobile apps.

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Company Contact:

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GBoom Software

T. +919940650518 E. <u>support@gboom.in</u> W. <u>https://www.gboom.in</u>

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