Breaking News: CaterQuotes announces rebrand to become AutoQuotes UK, launches its new mobile application and begins offering CAD and Revit content creation services.

Thursday 18 July, 2019

CaterQuotes has transformed its brand to become AutoQuotes, with an aim to form closer brand alignment to its US-based parent company and further develop its offering to its UK and European-based manufacturers and subscribers. As of July 10th, CaterQuotes will become AutoQuotes UK which reflects the company's unification as one brand and will include standardised business practices and operations over the coming months.

The brand update follows a period of record growth for the UK industry's leading provider of configure, price, quote (CPQ) software who have welcomed 13 new manufacturers adding more than 5,000 products to the Catalogue since the start of the year.

Jim Contardi, CEO of AutoQuotes commented: "After a period of significant growth in the US and UK, it was the right time to present our company as one unified brand. Our customers will reap the benefits of this alignment which means more product development and streamlining the customer experience starting with the launch of our new mobile solution, AQ GO and content creation services for manufacturers."

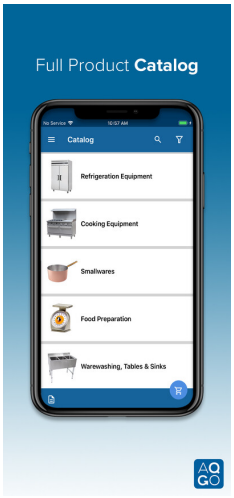
In conjunction with the brand update, AutoQuotes has launched its new mobile solution, AQ GO. The app, compatible on both iOS and Android, is the first release in AQ's forthcoming product line and is available for immediate download in the Google Play and App Store. Users can search the AQ Catalogue, view and modify current projects quickly, and create and send quotes from any mobile device. In addition, users can also access the same resources and supporting product materials that are available in the desktop version of AQ.

Additionally, AutoQuotes will also begin offering CAD and Revit content creation services for manufacturers immediately and will launch its Revit design solution later this year to better support the needs of suppliers and AQ customers that have integrated design as part of their quotation process. Expanding on its current CAD solution is a natural progression to provide its customers with the most comprehensive technology solution for foodservice professionals.

Julian Lambert, Sales Director at Maidaid Halcyon, an AutoQuotes' listed manufacturer, said: "AutoQuotes is a central part of our team's daily schedule and the software is engrained in our business. As a supplier, having the ability to showcase our products in a neat and tidy catalogue is vital to us and it supports our dealer network's product quotations on an ongoing basis.

"Having dealt with both the UK and US teams, it makes a great deal of sense that the companies will become one unit as AutoQuotes. AutoQuotes are investing their time and effort in personnel, product development and customer service, something that matches our ethos here at Maidaid Halcyon. We really look forward to the new chapter of AutoQuotes here in the UK."

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