

Bravr's Excellence in SEO Wins Trust A Trader

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Bravr, the Digital Marketing Agency, has added another string to its diverse bow of clients. Trust a Trader have entrusted their SEO needs to the agency to help grow their online presence and allow them to increase their market share in a competitive market.

[Trust a Trader](#) is an online directory of local tradesmen and businesses that allow customers to choose verified, trustworthy local service providers that have been rated and reviewed by customers, for customers. The ethos behind the directory is simple; we all have the right to find a tradesman in our area who will do the job, properly and at a reasonable price. The directory is comprehensive, offering businesses and individuals one online location in which they can find anything from plumbers and builders to roofers and roofing companies, painters and decorators and bathroom fitters.

Trust a Trader's CEO, Gary McEwen says: "Whilst our online presence in some geographical locations is high, we are looking to gain increased coverage for traders and potential customers on a national basis. On looking at the digital marketing companies on offer, we found bravr's wealth of experience in comparison sites, as well as their track record in the provision of SEO and content far superior to any other service on offer. We are excited about this partnership and look forward to being able to allow more and more customers the peace of mind of choosing traders that they really can trust".

Founded in 2006, bravr specialises in helping clients to achieve growth in their industry even in the toughest market conditions. Specialising in SEO, Paid Advertising, Website Development, Social Media and Digital Content, bravr's clients enjoy a collaborative partnership which challenges their perception of what is achievable and will extend their online presence and reputation beyond their expectations.

CEO, Shahin Fard commented: "Previous to Bravr, I worked for Cheapflights a leading travel comparison site for over eight years, growing their SEO presence in search engines. Comparison sites are second nature so it is great to be able to welcome Trust a Trader to our client list. By using our diverse skill set we will tailor the SEO of Trust a trader's website to make it accessible, relevant and a strong presence in the online trade comparison market. We look forward to this collaborative relationship and the excellent results that we anticipate for the client."

For more information about bravr or Trust a Trader visit www.bravr.com

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