# 'BRAND NEW' single by Midlands Singer Juliette Farrell picked up by National BBC INTRODUCING

**Thursday 22 August, 2013**

For immediate release

BBC Introducing supports unsigned, undiscovered and under the radar musicians across the BBC with big broadcast and live opportunities.

At the beginning of 2011 BBC Introducing secured a weekly slot on the Radio 1Xtra playlist and Juliette's freshly released track 'Brand New' made selection for a week of National radio support . The single which was produced and recorded in Birmingham UK, will be played from week commencing 26th August 2013

Juliette Farrell is a neo soul/Nu Jazz singer/songwriter from Birmingham United Kingdom, Juliette's vocal style has been compared to Neo soul greats such as Jill Scott and Erykah Badu.

“Brand New” produced by Z-3, is the first single to be released from her new album “Nine Fruits”. The album 9 fruits will also feature tracks from US Super producer Ric Rude .

The new Single which was released earlier in the summer was picked up by radio 1Xtra after being referred by the regional BBC Introducing show, where Louise Brierley and Brett Birks showcase new music and talent from the West Midlands . The single is described as a toe tapping lauren hill esque groove that has an infectious beat. 'Brand New' is an anthem that lyrically celebrates the positive male role models found in society.

Juliette said on interview with BBC WM where she sang an acoustic version of the single live with a band headed up by her cousin Dan Neale using all Birmingham Conservatoire musicians 'it's great to see midlands musicians such as Laura Mvula doing so well, There is a wealth of talent in the midlands and BBC Introducing has been the biggest supporter of up and coming acts from all around the country, I'm thrilled to have been selected for 1Xtra airplay'

Single 'Brand New' is available Distributed by Genepool/Universal Music Operations Ltd and is the first single taken from The album 9 fruits which is filled with Neo Soul/Nu Jazz Gems.

airplay schedule as follows

Monday - Twin B (7am - 10am)
Tuesday – Sarah Jane Crawford (1pm - 4pm)
Wednesday - MistaJam (7pm - 10pm)
Thursday - Trevor Nelson (10am - 1pm)
Saturday – Yasmin Evans (7am - 10am)
Saturday – DJ Target (4pm - 7pm)
Sunday – Adele Roberts (1am - 4pm)

Listen to 'Brand New' single http://www.soundcloud.com/z-3-2/brand-new-juliette-farrell
Buy single : https://itunes.apple.com/gb/album/brand-new-single/id640500793

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Note to editors:
Date for Press Release : Immediate

Subject: SINGLE RELEASE
TITLE: 'BRAND NEW'
STYLE: NEO SOUL/NU JAZZ
ARTIST: JULIETTE FARRELL
(TAKEN FROM FORTHCOMING ALBUM '9 FRUITS')
Label: DAISY RECORDS

## Media:




## Related Sectors:

Entertainment & Arts ::

## Related Keywords:

BBC Introducing :: 1xtra :: Twin B :: MistaJam :: Trevor Nelson :: Dj Target :: Neo Soul :: Nu Jazz ::

## Scan Me:

Distribution: Single Distributed by Genepool/Universal Music Operations Ltd
Release date of single : 1st June 2013
Release date of album : TBC First quarter 2014
ISRC code: GBPZ31300002
Catalogue: Daisy001

Single ' Brand New'
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