BRAND NEW NATIONAL CONCERT PROMOTER ANNOUNCED

Thursday 30 June, 2022

Ghostwriter Consultancy and Events continue their expansion with the launch of Pink Dot; a new independent national promoting division.

Pink Dot launches with 16 shows already confirmed in five regions, with expansion nationwide coming throughout summer and beyond.

Pink Dot are fully committed to their goals of promoting concerts nationally, alongside large?scale outdoor events and annual bespoke festivals.

Carl Bathgate, Commercial Director of Ghostwriter comments, *"We are extremely excited to announce the launch of Pink Dot. Our team continues to expand with the recent appointments of Craig McVeigh and Molly Doyle joining Richard Maides and myself as we seek to develop emerging artists while continuing to work with household names. We aim to deliver a wide and diverse variety of events scaling from 100 to 25,000 capacity. We recognise the challenges presented by the current economic climate but feel that there will always be a place for well marketed and delivered events as Live Music continues to be a significant part of the UK's social life and is deeply ingrained in our culture."*

Craig McVeigh, Promoter, added, *"In a career spanning over a decade as an independent promoter, I have always taken pride in providing a supportive and inclusive environment for our artists to develop, and very much enjoy working closely with their teams to provide a custom strategy to enable them to grow and succeed. Within the Ghostwriter family, I have the support to continue this journey and match the ambition of the artists aided by our innovative marketing, PR and digital strategy development."*

"We have an extremely experienced team who will ensure all our events are delivered to a high standard whether they be established artists performing at our Live After Racing series, 100 capacity shows in a grassroots venue, new annual metropolitan festivals or large?scale outdoor events."

About Ghostwriter

Ghostwriter Consultancy and Events is a team of industry specialists with a proven track record of taking large?scale outdoor events from concept to delivery, including 5 On The Farm, Tomorrow's Ghosts Festival and the Live After Racing series. We also specialise in live music venue management, commercial partnerships, concert promotion, ticketing, marketing, health & safety compliance and business to business consultancy.

Working with clients such as Arena Racing Company, Viacom/CBS (Channel 5), the R&A, University of East Anglia and Royal Holloway University, our consultancy business continues to grow from strength to strength as we work to deliver innovative and varied projects. In 2022 we will produce and deliver over 25 large?scale outdoor events, alongside over 150 indoor concerts featuring artists including Peter Hook & The Light and The Reytons to Madness, Paloma Faith, Kaiser Chiefs, Pete Tong's Symphony Orchestra and Nile Rodgers & Chic.

About Pink Dot

Website: https://www.pinkdotlive.co.uk/
Facebook: https://www.facebook.com/Pinkdotlive
Twitter: https://twitter.com/pinkdotlive
Instagram: https://www.instagram.com/pinkdotlive/

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Media:



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