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Brand new App Environment launches this World Ocean Day on Earth Cubs with Ocean Generation

Tuesday 7 June, 2022

World Ocean Day on 8th June is a chance to celebrate the earth's one shared ocean.

One ocean that connects us all! Earth Cubs and Ocean Generation have come together with a brand new app environment to play and learn - Tahiti!

Visit Earth Cubs' <u>free app</u> and let Polly Pufferfish show you around her amazing underwater home. Watch videos, play games and learn about the impact that plastic pollution has on our amazing oceans and how we can all make a difference.

Teachers can access loads of incredible teaching packs, lessons and activities - all FREE!

Bring ocean learning into the classroom by educating and inspiring the next generation of global citizens.

Brad Davidson, Head of Youth Engagement, Ocean Generation

"Ocean Generation are excited to embark on this new educational project that enables children to learn about the importance of the Ocean and its interconnectedness to all life on our blue planet. We are always looking for new and innovative ways to make environmental education more fun and accessible, and we look forward to championing this through our new partnership with Earth Cubs"

Toby Hunt, CEO of Earth Cubs

"We are excited to launch an exciting new ocean environment in the Earth Cubs app - as we continue our mission to encourage kids to learn and love the world. Kids play and discover planet-saving stories about the ocean and have fun on the way! We are super proud to be partners with Ocean Generation."

For inquiries, please contact:

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About Earth Cubs

Environmental Learning for kids!

Earth Cubs is on a mission to inspire the next generation of global citizens!

Using gaming and storytelling to make planet-saving exciting, entertaining and achievable.

Earth Cubs is fully aligned to the UN's Sustainable Development Goals and brings them to life through a vibrant and hilarious world.

Earth Cubs is on a BCorp journey and committed to giving 20% of future profit to charity.

Early years education is critical - Earth Cubs helps embed a deep-rooted love of nature and the environment into these fast-learning minds.

Earth Cubs is currently being used in over 3,300 schools and has over 60,000 teaching resource

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downloads - reaching thousands of kids!

The app has also been downloaded over 190,000 times and counting!

Download free from Apple and Android app stores.

https://earthcubs.com

About Ocean Generation

Ocean Generation is an inclusive global movement that exists to restore a healthy relationship between humanity and the Ocean. Our vision is a world where the Ocean is freed from human threats within a generation. Our mission is to empower a global inclusive movement to tackle Ocean threats through science and storytelling.

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