

## BRAKE ANNOUNCES DATE FOR 2015 FLEET SAFETY CONFERENCE

Friday 10 October, 2014

Road safety charity Brake has announced the date for its annual Fleet Safety Conference in 2015. Brake is inviting bookings from fleet operators and suppliers to attend its acclaimed conference, which will take place at the St John's Hotel, Solihull (UK), on Tuesday 19 May 2015.

The conference will provide an opportunity to hear from leading experts on key fleet safety issues, as well as best practice presentations from organisations pioneering fleet safety measures. The conference will address topical issues including saving money through fleet risk management, managing at-work road risk to protect vulnerable road users, and effective policies and procedures for managing high-risk drivers. Conference speakers will include: Stephen Martin, head of fleet at SIG Trading Limited, Rory Morgan, national logistics general manager at Iron Mountain, and Neil Shaw, head of training and development at Ocado.

View the full conference agenda [here](#).

Brake Professional members can book their place at the conference for just £90 + VAT, or £140 VAT for non-members. Membership of Brake Professional costs from £50 + VAT per year, and members receive significant discounts to this and other events, as well as access to guidance and resources to help manage road risk. To book to attend the conference, or to find out more about joining Brake Professional, email [professional@brake.org.uk](mailto:professional@brake.org.uk) or call +44 (0)1484 559909.

**Ellie Pearson, senior professional engagement officer, says:** "This is a well-established, prestigious event and provides an excellent opportunity for networking and sharing best practice among fleet professionals I'd urge anyone with a responsibility for managing at-work drivers to attend, and hear first hand from organisations at the forefront of managing road risk."

### Notes for editors

#### Brake

[Brake](#) is a national road safety charity that exists to stop the needless deaths and serious injuries that happen on roads every day, make streets and communities safer for everyone, and care for families bereaved and injured in road crashes. Brake promotes road safety awareness, safe and sustainable road use, and effective road safety policies. We do this through national [campaigns](#), [community education](#), [services](#) for road safety professionals and employers, and by coordinating the UK's flagship road safety event every November, [Road Safety Week](#). Brake is a national, government-funded provider of [support](#) to families and individuals devastated by road death and serious injury, including through a helpline and support packs.

Brake was founded in the UK in 1995, and now has domestic operations in the UK and [New Zealand](#), and works globally to promote action on road safety.

*Road crashes are not accidents; they are devastating and preventable events, not chance mishaps. Calling them accidents undermines work to make roads safer, and can cause insult to families whose lives have been torn apart by needless casualties.*

#### Brake Professional membership

Brake Professional is a not-for-profit global membership service for professionals working in the field of road safety, run by Brake, the global road safety charity, and set up in 1996.

Brake Professional is open to all professionals, but typically health and safety officers, fleet managers, risk managers, driver trainers, human resource professionals, vehicle managers, road safety officers (in commercial organisations and the public sector), police and emergency service workers. We also have many members who supply road safety services.

Brake Professional provides online access to practical road safety management tools to improve road safety, and free and significantly discounted access to Brake events. [Find out more](#)

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