

# **Bradford named Curry Capital of Britain for fifth time**

Tuesday 20 October, 2015

Related Sectors:

Food & Drink ::

Scan Me:



At the final meeting of the judges at the close of **National Curry Week**®, Bradford was named **Curry Capital of Britain**® for an amazing fifth time in succession – making six in total.

Close on their heels was old curry rival Glasgow, the curry capital of Scotland, who were just five points behind, with top southern challenger, Brighton, taking third spot.

'Winning Curry Capital of Britain is a long and arduous process,' explained founder Peter Grove, 'and all the restaurant teams have to be commended on their efforts. Unfortunately, some councils take the event more seriously than others, which means fewer points in the final analysis.'

Points are awarded to each of the teams, which includes the judges' scores for each team of four restaurants, health and hygiene from Scores on the Doors, public votes, a council submission and finally, any fundraising for charity is also taken into account.

'The underlying concept of the event is Community Cohesion through Curry - not necessarily which city has the best restaurants,' explained Peter. 'I realise some restaurateurs will feel aggrieved,' he continued, 'but council support is part of the process and if that is not there, there is little we can do.'

Leicester managed to pip self-styled curry capital Birmingham to fourth place, with Birmingham fifth and London South and London Central joint sixth. The two London teams also achieved the excellent record of being the only 100% health & hygiene scorers amongst all the teams.

A full list of the places for 2015 is available on the event website, atwww.currvcapitalofbritain.co.uk

With Bradford seeming to have cracked the winning code for claiming the title, they will be sorry to hear that this is the last year that it will be contested under the present rules. Next year **Curry Capital of Britain**® will be going international, with preliminary events to determine the Curry Capitals of England, Scotland, Wales and Northern Ireland. The successful home nation teams will then compete against each other, as well as London to determine who will be the **Curry Capital of Britain**® and go onto compete against representatives from other countries for an international title.

The battle between England and Scotland in particular is certain to be hotly contested, as each is very proud of their curry industry. In this year's event not only did Glasgow come a close second with a very solid presentation, but Edinburgh was placed 8th and new entrant Aberdeen, 10th.

When told about the plans for the 14th **Curry Capital of Britain**®, Patricia Tillotson, on behalf of Bradford said, 'bring it on!'

The 18th **National Curry Week**® took place from 12-18 October 2015, supported by Sainsbury's, Amira Rice, Bhai Cider and Kingfisher Premium Lager Beer.

#### **ENDS**

### JUDGES REPORT

**Curry Capital of Britain**® 2015 has not only produced some amazing restaurants, underlining the high standard of curry restaurants in UK, but also team efforts by some of the councils to support those restaurants. Even better is the fact that this event alone has made its biggest ever contribution to the overall charity fund-raising of **National Curry Week**®, with over £6,000 going to a variety of charities including one single donation of £2,000 to the Glasgow Lord Provost's Malawi Fund by Customer's Restaurant of the Year 2015, **Koolba**.

Once again the judging proved just how close this event can get and Bradford and Glasgow in particular are now so well organised in their efforts, it makes the decision on the eventual outcome even more difficult. The judges did feel, however, that Bradford reflected the central message of the event best with its community and team involvement over Glasgow's 'People Make Glasgow' submission, although Glasgow did score slightly higher in the restaurant marks.

Brighton put up a very spirited challenge in only its third year and surprised many by again being in the top three. There was excellent support from the restaurants and local PR man George Shaw, although



the bid was a little lacking in other areas.

Leicester provided one of its best challenges since they won in 2007, beating rival Birmingham into fifth place. Birmingham scored the second highest restaurant marks after London South and London Central but unfortunately received little council support. The same applies to the two London teams which both only dropped two points each out of a possible forty four.

For further information or interviews:

Colleen Grove

Director of PR & Communication

Tel: 020 8399 4831

Mob: 07901 902900

Distributed By Pressat page 2 / 3



## **Company Contact:**

-

### **Pressat Wire**

E. support[@]pressat.co.uk

### View Online

Newsroom: Visit our Newsroom for all the latest stories:

https://www.wire.pressat.co.uk

<u>Distributed By Pressat</u> page 3 / 3