

Bosslogic collaborates with Scaleswap on a special utility NFT

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Scaleswap, the world's first fair IDO launchpad has collaborated with renowned artist Bosslogic to create a 'one of one' NFT with a special utility - dubbed The Red Diamond - that will unlock exclusive lifetime benefits on the upcoming Scaleswap platform.

Scaleswap and Bosslogic have partnered with SuperRare and NFTU to auction the world's first NFT token with special utility. This 'one of one' piece, specially made for Scaleswap acts as a 'skeleton key' for the holder to unlock special benefits on the upcoming Scaleswap IDO platform.

This exclusive piece will be released on 26 May 2021 in a limited timed auction on <https://superrare.co>. Given both BossLogic's prominence in the NFT, Visual Arts and Entertainment world and Scaleswap's devoted community it is expected to be a heated bidding war.

Bosslogic, a prominent visual artist with over 2 million followers on Instagram is widely known for his work with Marvel Studios and A-List Hollywood actors including Dwayne 'The Rock' Johnson and Jake Gyllenhaal. He is also a famed NFT artist and has a sales volume over \$5.5m, with some of his unique pieces fetching well into six-figure sums. BossLogic has created the exclusive Red Diamond NFT that will grant the holder maximum functionality on Scaleswap's upcoming IDO platform.

Scaleswap is a next generation IDO launchpad with multi-chain integration, harnessing the power of an advanced layer 2 scaling protocol (powered by Polygon). Instant transactions, low fees and guaranteed participation in pools with earned loyalty. For non-Crypto viewers, consider Scaleswap a Kickstarter for crypto projects, existing with a desire to create positive change in the crypto space.

Scaleswap created a limited edition NFT collection, designed and minted exclusively for early supporters in their community that also provide important benefits to their holders. NFTs included a set of Orange Diamonds, Blue Diamonds and now the rarest of Diamonds, the 'one of one' Red Diamond in collaboration with BossLogic.

The owner of the Red Diamond will get maximum functionality on the Scaleswap platform and the highest possible ScaleSCORE (a scoring based on support and loyalty). This in turn will unlock guaranteed pool access to every private pool on the platform (no more whitelist lottery), instant access to new features, highest consideration in weighted airdrops of partner projects and highest possible voting power in Scaleswap's future DAO.

Given the pertinent issue of environment and sustainability, the curators of this piece NFTU.io also ensure that every piece they work on is Carbon offset.

Scaleswap co-founder Ralf P. Gerteis says "At Scaleswap, we believe in fairness and transparency, specifically in the context of Initial DEX Offerings. We wanted to create an IDO launchpad that is fast, removes exuberant gas fees, allows for fairness and rewards loyalty. We've partnered with artist Bosslogic to create this exclusive NFT token for auction. Owning this will give you exclusive lifetime benefits and unlimited access to pools."

"Our aim isn't to build a technology" said Scaleswap cofounder Stanislav Solberg "We want to build a community to allow the IDO launchpad to be accessible and create success for projects and participants"

BossLogic "Honoured to part of the first ever NFT utility token for Scaleswap, the concept of creating the rarest of diamond's, the Red Diamond which acts as a master key and power boost for the Scaleswap platform was very exciting to work with and I trust I did it justice for the community"

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