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Boothroyd & Company win The British Property Award for Kenilworth

Tuesday 14 December, 2021

<u>Boothroyd & Company</u> has been crowned 'Gold Winner' Estate Agent in Kenilworth at the 2021 British Property Awards; the fourth time the long-established, family-run estate agency has won the industry's prestigious accolade.

The <u>British Property Awards</u> provide agents throughout the UK with an invaluable opportunity to compare the service that they provide against the service provided by their local, regional and national competition.

The Awards seek to uncover those agents who go that extra mile and provide outstanding levels of customer service. The British Property Awards team personally mystery shop every estate agent against a set of 25 criteria to obtain a balanced overview.

"As a family-run estate agency reputation is everything; we're beyond proud of our dedicated team who have helped us to earn the title of 'Gold Winner' Estate Agent in Kenilworth," says John Ansell, general manager of Boothroyd & Company.

"Buying a new home is one of the most significant financial decisions you will make in your lifetime, so it's important you feel informed and supported," says John. "Customer experience matters. At Boothroyd's we strive to give all our clients a friendly, professional service, backed up by an unrivalled knowledge of the local property market," John explains.

This is the fourth time Boothroyd & Company has won the prestigious 'Gold Award Estate Agent in Kenilworth' accolade, having previously won in 2017, 2018, and 2019.

Robert McLean from The British Property Awards, said: "Our awards have been specifically designed to be attainable to all agents, removing common barriers to entry, such as cost, to ensure we have that we have the most inclusive awards..."

He added: "If an agent has been attributed with one of our awards, it is simply down to the fantastic customer service levels that they have demonstrated across a prolonged period. Winning agents should be proud that their customer service levels provide a benchmark for their local, regional and national competition."

Homebuyers looking to market their existing home or find their perfect property can benefit from Boothroyd & Company's 40 years of experience in the profession and the local market. For more information, pop in branch for a chat, or visit <u>www.boothroyd.co.uk.</u>

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About Boothroyd & Company:

Boothroyd & Company is an independent Estate Agent, Letting & Management Agent and Chartered Surveyors in Kenilworth, Warwickshire. With 40 years of experience in the profession and the local market, we can offer unrivalled knowledge and expertise, to help you market your existing home or find your perfect property. Pop in branch for a chat and see how we can help | 19 The Square, Kenilworth, Warwickshire CV8 1EF.

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