Bookings In Tomtom Automotive Exceed €250 Million Year To Date

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TomTom (TOM2) today announces its bookings for 2015 so far exceeded €250 million, another record milestone for its Automotive business. TomTom has been investing in Automotive, through its new future proof map platform and its modular product portfolio. The scalability, efficiency and flexibility this delivers is gaining significant interest.

"It's proving to be another great year for TomTom in our Automotive business as we continue to make impressive progress," says Harold Goddijn, CEO of TomTom. "Bookings for this year so far exceeded €250 million, which, together with earlier secured orders, will support growth in our Automotive business from 2016 onwards. This level of order intake is substantially higher than in previous years, and is a good indication that our strategy in automotive is taking hold. This is an exciting time for the industry and we will continue to innovate to play a significant role in shaping the future of the automotive industry".

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About TomTom

At TomTom (TOM2) our mission is to make technology so easy to use, that everyone can achieve more.

We created easy to use navigation devices, helping millions of people to get where they want to be. Today, we continue to simplify the complex, making technology more accessible for everyone.

We serve four different markets: Consumer, Telematics, Automotive and Licensing.

We make easy to use navigation devices, sport watches and action cameras for consumers. We enable businesses with vehicles to more easily manage and improve fleet efficiency whilst increasing overall business performance with our Telematics solutions. We also offer a world leading real-time map platform that is powering innovative location based services and helping to make automated driving a reality for the automotive industry.

Founded in 1991 and headquartered in Amsterdam, we have over 4,200 employees worldwide and sell our products in over 46 countries.

About TomTom Automotive

TomTom Automotive is the trusted partner for innovative and future-proof navigation technology for the global automotive industry. As a global leader in connected navigation software, traffic information, and digital real-time maps, we offer Automotive OEMs the modular components to create competitive infotainment systems, as well as the technology to enable the future self-driving cars to see beyond their sensors.

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