Boohoo Hosts #Crazyinboohoo Vip Viewing Party For Beyonce's Mrs. Carter World Tour At Hyde Lounge

Thursday 5 December, 2013

Last night saw UK-based online fashion retailer boohoo.com and young Hollywood stars celebrate boohoo's first year in the U.S. with an ultra-VIP private viewing party of Beyonce's final North American performance of the "Mrs. Carter World Tour" at Hyde Lounge at STAPLES Center in Los Angeles. In addition to the epic performance by Beyoncé, guests enjoyed cocktails, champagne, and small bites. L.A.'s media elite and top fashion bloggers also previewed looks from boohoo's Christmas 2013 collection. Celebrities who attended included: Kelly Osbourne, Christina Milian, Anna Kendrick, Julianne Hough, Victoria Justice, Kellan Lutz, Laura Marano, Miranda Cosgrove, Naya Rivera, Shay Mitchell, Troian Bellisario, Zendaya Coleman, Ashley Rickards, Derek Hough, Holland Roden, Noah Cyrus, and Zoe Saldana

Please see images and links below. If you need any further information please let me know

-Ends-

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