

BLUR LONDON Partners with GetHarley to Reach 1000+ Dermatologists and Clinics Across the UK.

Wednesday 19 June, 2024

London, UK – Responding to significant demand from aesthetic clinics across the UK, BLUR LONDON, an award-winning skincare brand renowned for its innovative approach to combination and oily complexions, has announced its partnership with GetHarley, the pioneering telehealth platform specialising in personalised skincare. This collaboration introduces BLUR LONDON's range to a network of over 1000 aesthetic doctors, dermatologists, and clinics.

About BLUR LONDON: Crafted in the UK, BLUR LONDON is a research-backed skincare brand expert in skin with excessive sebum production. The brand focuses exclusively on crafting formulations that are kind to sensitive skin and highly effective for a diverse, multi-ethnic clientele.

Dr Raj Aurora, Founder of The Facebible, shares her experience: *"The BLUR range is truly one of a kind. With a heavy focus on oily skin types, it also caters for skin of color. I am excited to finally be able to incorporate this into my patient's skincare plans. Often, skincare for oilier skin can be aggressive or harsh, but BLUR addresses these concerns in a gentle yet effective manner. Fairly priced and results-driven, this inclusive brand will make waves."*

Oily skin affects 35% of the global population and 80% of adolescents, often leading to negative emotional and social impacts. Acknowledging the role of self-confidence in skincare, BLUR LONDON's formulations improve skin health and empower individuals to feel more attractive and self-assured.

In an era where personalised care is paramount, BLUR LONDON and GetHarley are setting new standards in making skin-type-specific skincare accessible to consumers. This partnership meets the increasing demand for tailored skincare solutions and addresses the vital aspect of mental well-being associated with skin health.

About GetHarley: GetHarley revolutionises the way individuals access skincare, connecting them with top-tier practitioners for tailored recommendations on treatments and products, with a special emphasis on acne management.

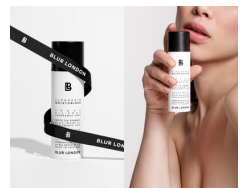
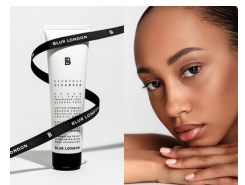
"We are very excited to collaborate with GetHarley, allowing more individuals to experience the transformative effects of our products", said Charlie Preece, Director of Partnerships at BLUR LONDON.

Dr Nora Jaafar, Founder of The Rejuvenation Clinic, comments on the strategic alignment, *"The synergy between BLUR LONDON and GetHarley is essential for enhancing skincare routines. It allows healthcare professionals to recommend a trusted skincare regimen that complements daily skincare and specific treatments, promoting long-term skin health".*

BLUR LONDON's innovative skincare products are available now through GetHarley, ensuring that expertly recommended solutions are just a consultation away. Individuals struggling with excessive sebum production are invited to schedule their first personalised consultation through GetHarley today and experience the dedicated care that can transform their skin and enhance their well-being.

For more information, please visit blurlondon.com and getharley.com

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