BlueStacks Crosses 1BN Downloads, 5 hrs daily game play, Launches Fastest Ever Version With ARM Support

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BlueStacks 5 Beta uses 40% less memory than BlueStacks 4. Has advanced features like App containers, FPS lock, Long-flight, and Eco mode.

BlueStacks Inc., the pioneer of Android gaming on PC and the world's leading mobile gaming platform, today launched its biggest update ever – BlueStacks 5 (Beta), a powerhouse of speed and performance. It is a complete rewrite of the product, internally code-named Robusta, built from the ground up to consume significantly less memory and support ARM.

Unprecedented growth in gamers

The year 2020 made a big impact on the gaming industry and changed the way people spend their free time. 2021 is likely to see nearly 2.8 Bn worldwide gamers, according to a Newzoo report. With developers coming out with bigger and heavier games, more mobile gamers will play in interruption-free environments and migrate to PC-based platforms such as BlueStacks.

"Our app container technology enables games to be optimized to run on PC, Mac and other devices without any additional work needed from the developer. This is a key component missing in both Android on Chromebook and iOS apps on Mac. We see the market for BlueStacks App Player expanding considerably with Apple's endorsement of running iOS apps on the Mac form factor, and App Containers is a key technology for this," **said Sharad Agarwal, Chief Architect for BlueStacks 5**, "ARM devices have a big advantage over x86 devices for running Android Apps as they don't need binary translation. Our support for ARM reflects the work we have been doing for the last three years."

Uninterrupted play over longer gaming sessions - Avg 5 hours per day

A typical BlueStacks user spends an average of 5 hours playing mobile games every day. But mobile games were not designed for such long play times. The FPS lock and Long-flight features enable a smooth continuous gameplay, making the new BlueStacks 5 (Beta) a great platform for marathon gaming sessions. With significantly faster boot, install, and launch times, core gamers can now look forward to amazing gameplay experiences for performance-hungry RPGs, strategy, and other games.

Further, as many gamers tend to switch between Discord, browsing, and gaming, the Eco-mode feature lets them multi-task more efficiently than ever before. With the vastly upgraded Multi-instance manager and Eco mode, gamers can run more BlueStacks instances faster and with the least lag. Add to that significantly refined game controls, and interface improvements, gamers can enjoy a seamless gaming experience unlike any other.

Faster-Lighter-Smoother - Gamers shall have the final say

"*BlueStack 5 is lighter and super fast. Gameplay is much smoother. Eco-mode is a legendary step. Discord switching is super easy now. Highly recommend gamers to switch to this version,*" said Red Arcade, a pro gamer and popular YouTube streamer.

BlueStacks 5 (beta) promises a 40% reduction in RAM usage over the previous version, making it the lightest and fastest mobile gaming platform ever built. Gamers just have to try it to feel the difference.

"Our product has been downloaded over 1BN times since the first launch. We listen to our over 500 million users around the world and give them what they want. They asked for truly immersive gameplay experience on an easy-to-use, fast-performing platform that is not demanding on hardware specs. And BlueStacks 5 is giving millions of gamers just that," **said Rosen Sharma, CEO of BlueStacks Inc.**

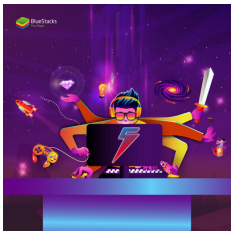
"BlueStacks has been a solid partner with us for years and we've heard numerous positive feedbacks from our gamers about the BlueStacks App Player, we are looking forward to the BlueStacks 5 launch", said Wang Wei, CEO of DHgames, developers of popular games like Idle Heroes.

BlueStacks 5 (beta) is available here as a free to download software.

Media:







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Scan Me:

Contact: Tom Sauvage | tommy@bluestacks.com | +31 30 799 6022

Company Contact:

B2Press

T. +31 30 799 6022
E. ugur@b2press.com
W. https://b2press.com

Additional Contact(s):
info@b2press.com

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