

# BlueOcean Gaming launches MiFinity as a new global payment option

Wednesday 1 July, 2020

#### Dublin, 1 July 2020

MiFinity, a global payments provider, today announced a new partnership with the online gaming operator and platform group BlueOcean Gaming. The <u>MiFinity eWallet</u> is now available to consumers as a payment method across BlueOcean Gaming's multiple brands, languages and markets.

Following on from MiFinity's integration with PaymentIQ in 2019, this latest agreement

builds upon the recent announcements in rolling out the MiFinity eWallet across multiple platform providers and gaming operators.

The <u>MiFinity eWallet</u> is a fast, simple and secure way for customers to perform transactions with multiple local payment options that support deposit, withdrawal and transfer functionality in different currencies.

"Welcoming MiFinity on board means a great deal for us. Our clients operate across many markets therefore having a payment that offers a global coverage and detailed security technology sure represents a strong advantage for our offering.", said Mateja Pavlin, Head of Account Management at BlueOcean Gaming.

"We are delighted to start this partnership with BlueOcean Gaming which allows MiFinity to be a key payment provider for their players globally. We are looking forward to welcoming all of the BlueOcean Gaming Casino brands," said Michael McDevitt, Chief Product Officer, MiFinity.

#### **About MiFinity**

MiFinity, a global payments provider, offers a range of cost-effective and efficient end-to-end payment solutions. It has more than 18 years of experience in the online payments space with a growing network of global partner relationships and a best-in-class, highly secure and regulated technology platform.

MiFinity recently launched its online <u>eWallet</u>, which is targeted at the online gaming, travel and eCommerce sectors. It is a fast, simple, and secure way for customers to perform transactions with multiple local payment options in different currencies.

MiFinity is evolving into a true 'omnichannel' payment provider to the global online payment market.

For more information, please visit www.mifinity.com

#### **About BlueOcean Gaming**

BlueOcean Gaming is an independent B2B online gambling software provider offering the best products and services in the iGaming industry. Initially the company started as a land-based casino software developer and consequentially based on market trends and needs, pivoted to developing online casino solutions. Despite rapid growth, the main focus was to deliver quality software, thorough knowledge and professional support for clients. By sticking to this principles many customers grow very successful online gaming businesses.

Today, BlueOcean Gaming is well-established online casino software provider committed to providing casino operator clients with excellent value through high quality and completely reliable all-in-one solutions to help client's businesses reach their full potential.

BlueOcean Gaming White label solution provides clients with a complete suite of products and services required to start their own online casino, meanwhile game aggregation solution also known as Gamehub allows casino operators to launch multiple game providers with a single API integration.

For more information, please visit www.blueoceangaming.com

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