

Blue Moose offer opportunity to ambitious candidates

Monday 24 October, 2016

Manchester-based sales agency, <u>Blue Moose</u> has noticed how many young people are struggling to get into employment. Here, the firm shares information regarding the opportunities they offer these young individuals.

About Blue Moose: http://wearebluemoose.com/about-us/

Having recently expanded to the Manchester area, Blue Moose are appealing to those with ambitious personalities to look into the opportunities they offer to find something to kick-start their career. "After expanding to Manchester we have established that there are a lot of young, hungry, people that are finding it difficult to get work due to their lack of skills or experience," outlined a spokesperson for the firm.

Blue Moose are firm believers that more companies should give these ambitious individuals a chance, regardless of whether they have previous experience or not. Blue Moose highlights how they enjoy working with those they call 'blank canvases' and don't favour experienced people. Instead, the firm looks for those with ambition, self-motivation and a willingness to learn. "We look for people who fit in with our company culture because we believe we can teach these individuals the skills and provide them with the experience they need for success," revealed the firm's spokesperson.

Blue Moose offers entry level coaching as well as unique business development opportunities to all of their contractors. The business development opportunity allows every individual to start at an entry level pace and go on to upskill at their own speed. Contractors will learn skills such as sales, marketing, management, financing, leadership, public speaking, hosting an interview, choosing a team, motivating a team and much more. The opportunity can even go as far as business ownership for those extremely ambitious and hard-working individuals.

The <u>sales and marketing experts</u>, Blue Moose highlights that it is incredibly important for young people to get into work and be offered the chance to kick-start their own career for the sake of the economy and for future generations. Blue Moose also believes that, given the opportunity to gain some experience, these young individuals could go on to be the next generation of entrepreneurs which is vital for a developing business world.

Blue Moose is an outsourced sales and marketing firm based in Manchester. The firm specialises in a personalised form of marketing which allows the firm to design and implement unique marketing campaigns on behalf of their clients' brands. The firm takes these campaigns directly to consumers via face-to-face marketing methods which help to drive long-lasting and personal business connections between brand and consumer. In turn, this often leads to increased customer acquisition, brand awareness and brand loyalty for their clients.

Blue Moose urges any ambitious and passionate individuals that are interested in an opportunity with the firm to contact info@wearebluemoose.com

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