Blue Branch preparing for a big Q4 following R&R Getaway in Tenerife

Friday 21 October, 2016

Following a four-day R&R getaway in Tenerife, event promotions specialists, Blue Branch are feeling rejuvenated and excited for a massive last financial quarter.

On October 13th, Managing Director at Blue Branch Rania Noumaan was joined by administrator Rachel Couse and two of the firm's top performing contractors, Caitlin Mallinson and Fidel Sanchez. The group flew out to Tenerife for an all-expenses paid R&R getaway.

About Blue Branch: http://www.bluebranch.org/about/

At Blue Branch they have adopted a recognition and reward culture, providing regular incentives, prizes and bonuses. Managing Director Rania Noumaan argues that when people feel valued they are more productive and more crucially, they are loyal. “Our people are our business. I am a firm believer that incentivising people boosts morale, productivity and general workplace happiness. At Blue Branch, we support the theory that happiness and success go hand in hand, and for that reason we take great pride in our unique working environment promoting fun, hard work and success,” said Ms Noumaan.

Blue Branch flew out to Spain to spend a long weekend in Tenerife, the largest of Spain’s Canary Islands. The firm took residence at the 5 star Gran Meliá, voted best resort in Spain. The Gran Meliá Palacio de Isora is a luxury hotel located on the seafront in the south of Tenerife and is regarded as one of the best resorts in Europe. The wonderful climate of Tenerife makes it a great destination for sun and relaxation all year round. Blue Branch were joined on the exclusive 5-star trip by a number of top sales and marketing professionals from all over the UK. This provided an ideal opportunity to connect with fellow entrepreneurs and business owners, building personal relationships as well as building a network to assist with business matters upon firm’s return to the UK.

Tenerife is packed with things to see and do including its beautiful coastlines, mountains, fantastic golden and black sand beaches, and those in attendance took full advantage of water sports and excursions.

Blue Branch is an event promotions company based in Edinburgh. Formed due to the ever-growing demand for alternative marketing strategies, Blue Branch specialise in event marketing campaigns. Each marketing campaign is delivered on a face-to-face basis, letting the firm’s representatives build relationships with customers from the first point of contact at event venues. This is the second annual R&R getaway that Blue Branch have participated in and the firm believes that some downtime allows for rejuvenation and a fresh motivation to ensure a stellar performance in the last financial quarter, ending the year on a high.

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