blow LTD. Acquires Return To Glory (Residential) to Extend On-Demand Beauty Services

Thursday 17 November, 2016

London, UK, November 2016:

blow LTD., London's leading app-based provider of on-demand beauty services, is delighted to announce the acquisition of the Return To Glory residential mobile beauty business, effective immediately.

This combination of the two leading 'quality' players will significantly extend blow LTD.'s market leadership, with a professional network of nearly 300+ expert and vetted professionals and over 100,000+ high quality services delivered. This will extend the blow LTD. service offering: adding waxing, massage, pilates and yoga to its signature 'event ready' services of blow dry, make-up and nails. With prices starting from only £30.

These expert beauty services will be delivered to your door from 7am to 10pm, to your home, office, hotel or event. Across London Zones 1-6 and the Home Counties.

Fiona McIntosh, Co-Founder of blow LTD. comments, "We are thrilled to be able to offer busy professional women exactly what they need - a full menu of expert beauty services delivered to their door, whenever and wherever they want them. This also means a wider range of expert beauty professionals can join the platform, enabling them to earn more, manage their time and become their own bosses."

Dharmash Mistry, Co-Founder of blow LTD. explains, "We are delighted to welcome the Return To Glory customers and excellent professionals, carefully built up over the past 9 years, to the blow LTD. platform. This combination will significantly extend blow LTD's market leadership, bringing additional beauty & wellness services to our platform."

Natasha Dwyer, Founder & CEO of Return To Glory comments, "blow LTD.'s award winning market entry, investment and focus on quality of service delivery, technology & culture, makes it the perfect fit for the Return To Glory residential mobile beauty business, built up over the last 9 years. We believe this combination will significantly enhance the proposition to both consumer and professionals. We will work closely with the blow LTD. team to ensure a seamless & successful transition."

For more information please visit www.blowltd.com or download the blow LTD. app (iOS & Android). To apply to join the blow LTD platform, please go to www.blowltd.com/careers.

For more information, imagery or expert comment, please contact:

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Notes to editors:

NEW! BLOW LTD BESTSELLERS

Blow Dry (40 mins) £40

Blow Dry plus Make-Up (70 mins) £59

Gel Mani + Classic Pedi (80 mins) £59

Classic Mani + Pedi (70 mins) £55

Massage (Deep Tissue, Swedish, Relaxing) (60 mins) £60

Yoga Session with Expert Practitioner (60 mins) £60

Pilates Session with Expert Practitioner (60 mins) £60

Media:



Related Sectors:

Business & Finance :: Consumer Technology :: Health :: Retail & Fashion :: Women & Beauty ::

Related Keywords:

Blow Ltd :: Return To Glory :: Blow Dry :: Massage :: Make Up :: Nails :: Yoga :: Pilates :: Manicure :: Pedicure ::

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*for a full list of services please go to www.blowltd.com

About blow LTD.:

Launched in November 2013 by Venture Capitalist Dharmash Mistry and former Editor-in-Chief of Grazia magazine Fiona McIntosh, blow LTD. is London's leading tech enabled beauty on demand service. blow LTD.'s 200+ professionals are insured, vetted and CRB checked, with over 100,000+ services completed with a satisfaction score of over 95%. The expert team offers fast and fabulous hair, make-up, nails, lashes, waxing, massage, pilates and yoga professionals straight to your door from 7am until 10pm.

blow LTD. is backed by Unilever Ventures, GHD and leading CEOs & Angel Investors: ASOS Founder Nick Robertson, Andy Murray and Jeremy Yap, Angel Investor of the year.

About Return To Glory:

Return To Glory was launched nine years ago by MD Natasha Dwyer and has become a leading player in the On Demand market delivering expert massages, wellness and beauty services across London. All therapists are trained and hand-picked on their skill, presentation and professionalism.

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