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Blackstone & Bond, the London-based jeweller announces two new affordable collections of wedding & engagement rings with a unique difference.

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London, England (November 11, 2014) <u>Blackstone & Bond</u>, the London-based jeweller, is delighted to announce two new collections of wedding and engagement rings with precious metal and gem combinations to suit all budgets and tastes.

The first collection is a range of Two Colour Wedding Rings featuring an Argentium Silver base fused with either Yellow Gold, Red Gold or Palladium.

Argentium Silver is purer than the prestigious Britannia standard, at 96% purity. It is also brighter and whiter than platinum as well as being more tarnish resistant than all other silver alloys. Consequently, these wedding rings are some of the most beautiful on the market, whilst being less expensive than most plain gold wedding rings and thus, well within the budgets of all soon to be married couples.

The second collection announced is a range of Diamond & Moissanite Engagement Rings, a collaboration of earth's most beautiful gems. They feature a Charles & Colvard® Forever Brilliant® Moissanite gem centre stone, surrounded by traditional mined diamond side stones.

Forever Brilliant® Moissanite gems are extremely popular in the United States (and are gradually becoming more so in the UK market.) because they have more brilliance and sparkle than most mined diamonds but are a fraction of the price. The two types of stone are also virtually indistinguishable to the naked eye.

This collection, new to the UK, retain mined diamonds for that traditional feel, but feature larger center stones that in diamond form would be far beyond the budgets of the majority.

These truly exquisite and unique rings are handcrafted in the UK, hallmarked by the London Assay Office and come with a lifetime warranty. They are currently available to view online at <u>Houseofdiamonds.co.uk</u>

Media:

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