

## black + blum Presents Box Appetit Lunch Box Book

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A fun, functional and spacious lunch box designed in the style of a book and practical for food partitioning or portioning.

An introduction from Dan Black, lead designer and co-founder of *black+blum*:

*"READ ALL ABOUT IT! This is a lunch box disguised as a book, with just the right balance of function & fun. It's ideal for older children (those who've outgrown super hero lunchboxes) & adults with a sense of humour. The elastic strap is synonymous with traditional bento boxes and retro notebooks, so there's a natural link between the two. It has the modern iconic look of a book & charm of a vintage journal."*

### Key Features & Product Facts

- >> Original fun & functional design – synonymous with traditional journals
- >> Huge potential for custom branding – logos, quotes, images
- >> Practical and durable, with a volume that's great value for money
- >> Slider divider for healthy portion control & organisation of food/drink
- >> For older children, students and adults alike (BPA Free)

£14.95 RRP | 50 fl oz / 1,500 ml

Available now from [www.boxappetit.co.uk](http://www.boxappetit.co.uk)

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## Company Contact:

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