BIXOLON to Showcase its Auto-ID Printing Technologies at the Logistics & Automation Show 2026

Thursday 29 October, 2026

Presenting flexible mobile and label printing solutions for improved efficiency and traceability across the supply chain

Logistics & Automation – (15-16.11.2026, Madrid, Spain) BIXOLON Europe GmbH, a subsidiary of BIXOLON, the global manufacturer of advanced receipt, label and mobile printers, welcomes visitors to stand **4D63** to discover its comprehensive range of printing solutions tailored to address the changing requirements of the Transport and Logistics industry.

Key exhibition product highlights will include:

- **Industrial and Desktop Label Printers** – BIXOLON will demonstrate its premium range of desktop labelling solutions, including the XL5-40 4-inch (114 mm), an exclusive linerless label printer offering high reliability and cost-efficient labelling. The versatile XD3-40d 4-inch (114 mm) Direct Thermal and the XD5-40tR 4-inch (114 mm) Thermal Transfer desktop printer with RFID capabilities, both offering reliable everyday labelling performance. The XQ-840II 4-inch 118 mm)will also be on display, combining an 8-inch Android tablet with a 4-inch Direct Thermal desktop printer to provide a standalone labelling solution with enhanced flexibility and control. In addition, BIXOLON will be giving visitors a first look at the forthcoming XT6-60N 6-inch (178 mm) premium industrial label printer built ideal for high-volume, mission-critical labelling applications.

- **Mobile Printing Solutions** – Offering a comprehensive mobile portfolio, BIXOLON will be showcasing its bestselling SPP-R200III 2-inch (58 mm) ergonomic and lightweight mobile linerless label and receipt printer. Alongside the premium XM7 series comprising of the XM7-20 (2-inch / 58 mm), XM7-30 (3-inch / 80 mm), and XM7-40 (4-inch / 112 mm) Auto-ID mobile liner and linerless label printers. The XM7-40 further enhances functionality with integrated RFID printing and encoding, tailored for traceability in logistics operations. All supported by a wide range of accessories ideal for warehouse and logistics operations.

“As logistics and supply chain operations evolve, reliable printing, operational efficiency and traceability remain key priorities,” explains Paul Kim, Managing Director, BIXOLON Europe GmbH. “At Logistics & Automation 2026, we look forward to showcasing how BIXOLON’s comprehensive Auto-ID portfolio, spanning industrial, desktop and mobile printing with advanced RFID capabilities.”

To find out more, visit BIXOLON at www.BixolonEU.com or contact sales@bixolon.de to make an appointment to meet the team.

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About BIXOLON

BIXOLON is a leading global manufacturer of innovative, advanced printing technologies including BIXOLON is a global manufacturer of POS, label and mobile printing solutions for a wide range of business applications. Its portfolio supports printing requirements across retail, hospitality, healthcare, transportation and logistics, manufacturing, warehousing, banking, ticketing, and post and parcel environments. With a global sales and support network, BIXOLON provides printing hardware, software and related solutions to customers and partners worldwide.

www.BixolonEU.com

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