

BIXOLON to Showcase its Advanced Range of Printing Solutions at Labelexpo Europe 2025

Monday 8 September, 2025

[BIXOLON Europe GmbH](#), a subsidiary of BIXOLON, the global manufacturer of advanced Receipt, Label and Mobile printers announces its participation at **Labelexpo Europe 2025**, taking place in Barcelona, Spain from the **16-19th September 2025**. Visitors to **stand L41** will have the opportunity to explore BIXOLON's comprehensive portfolio of high-performance label printing solutions, designed to meet the evolving needs of the labelling and identification industry.

As a technology pioneer, BIXOLON will spotlight its latest innovations across multiple product categories including:

Linerless Printing Solutions – ideal for reducing waste and maximising efficiency, BIXOLON will be showcasing the [XL5-40](#) 4-inch (114mm) high-quality dedicated permanent linerless desktop labelling solution. Plus, the [SRP-S3000](#) 3-inch (80mm) desktop POS Linerless printer. Alongside its highly successful [XM7](#) mobile series featuring 2-inch (58mm), 3-inch (80mm) and 4-inch (112mm) linerless and lined label printers for mobility applications.

RFID Labelling Printers – Supporting cutting-edge RFID UHF print and encoding capabilities, BIXOLON will be demonstrating its [XT5-40NR](#) 4-inch (114mm) thermal transfer RFID label printer, which provides outstanding power and performance for industrial use. In addition to the [XD5-40tR](#) 4-inch (118mm) RFID enabled thermal transfer desktop label printer and [XM7-40R](#) 4-inch (112mm), the premium mobile label printer with advanced RFID features.

Desktop Labelling Solutions – designed for high-quality, versatile label printing, BIXOLON will be highlighting the [XD3-40](#) and [XD5-40](#) Series 4-inch (118mm) mid-range desktop direct thermal and thermal transfer printing ranges. The [XQ-840II](#) 4-inch (118mm) unique stand-alone tablet embedded printer. Plus, the [SLP-DX220W](#) 2-inch (58mm) direct thermal label printer with WIFI connectivity.

European Debut: SRP-S300II

BIXOLON is also proud to unveil the **SRP-S300II**, the latest addition to its linerless printer line-up, making its **European market debut** at the show. This next-generation model delivers enhanced performance and reliability, tailored for high-demand retail and hospitality environments.

"We're thrilled to return to Labelexpo Europe and demonstrate how BIXOLON continues to lead in printing innovation," explains Paul Kim, Managing Director, BIXOLON Europe GmbH. "Our diverse product showcase, including the European launch of the SRP-S300II, which underscores our commitment to delivering sustainable and forward-thinking labelling solutions."

To experience BIXOLON's printing technologies first hand and speak with the team, visit **stand L41** at **Labelexpo Europe 2025**.

• 0 -

About BIXOLON

BIXOLON is a leading global manufacturer of innovative, advanced printing technologies including point-of-sale receipt, label, Auto ID and mobile printers for a wide range of environments. Millions of BIXOLON printers are used today in retail, hospitality, healthcare, banking, ticketing, post/parcel, warehousing and other transaction-intensive industries. In 2023, for the 10th consecutive year BIXOLON was named global mobile receipt printer market leader by Japanese research company Chunichisha.

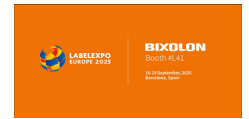
www.BixelonEU.com

For more information contact:

Jada Kim

GM, Global Marketing

Media:



Related Sectors:

Manufacturing, Engineering & Energy ::

Related Keywords:

Labelexpo :: Label :: Exhibition :: Barcelona :: Label :: Desktop Label Printers :: Mobile Label Printers :: RFID :: Industrial Printers :: Linerless Printers ::

Scan Me:



BIXOLON Co., Ltd.

ekim@bixonlon.com

Tel: +82-31-218-5500

www.Bixonlon.com

Annette Carr

Senior European Marketing Manager

BIXOLON Europe GmbH

Marketing@bixonlon.eu

Tel: +49-211-68-78-54-0

www.BixonlonEU.com

Liz Crouch

Marketing Manager

BIXOLON America Inc.

marketing@bixonlonusa.com

Tel: + 1 858 764 4582

www.bixonlonusa.com

Company Contact:

—

BIXOLON Europe GmbH

T. +49-211-68 78 54-0

E. marketing@bixonlon.eu

W. <https://www.BixonlonEU.com>

Additional Contact(s):

Annette Carr

[View Online](#)

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:

<https://www.bixonlon.pressat.co.uk>