# BIXOLON Spotlights Next-Gen Printing at London Retail Technology Show

**Tuesday 25 March, 2025**

*Showcasing its dynamic range of POS, Label and Mobile printing solutions to the UK retail market*

Retail Technology Show – (02-03.04.2025, London, UK) **-** BIXOLON Europe GmbH, a subsidiary of BIXOLON the global manufacturer of advanced Receipt, Label and Mobile printers will be bringing together its prime selection of next generation retail printing solutions on booth E20 throughout the show.

**Key Exhibition Product Highlights will include:**

- **What's NEW!** – As 2025 looks to be the year of product innovation, as BIXOLON is excited to showcase its 'fresh out of the box' 2025 product launches for the retail market. Including the NEW the SRP-380plus
  feature rich, 3-inch (80mm) premium direct thermal receipt printer POS printer for high volume supermarket transactions. Alongside the NEW XQ-840II 4-inch (118mm) unique stand-alone tablet embedded printer. Plus, the SLP-DX220W 2-inch (58mm) direct thermal label printer with WIFI connectivity.

- **POS and Label Innovation** – As retailers seek to develop sustainability within their operations, BIXOLON enlightens visitors with its every growing range of sustainable printing solutions including the SRP-380plus, SRP-380 and SRP-350plusV 3-inch (80mm) receipt printers with Visibility Intelligence™ function for optimal print quality on blue receipt and Phenol-free (white receipt) media. Apace with demonstrating their high-quality range of Linerless labelling solutions together with the XL5-40 4-inch (114mm) dedicated permanent Linerless desktop label printer. SRP-S300 3-inch (80mm) Linerless printer for drink order labelling and XM7 series 2-inch (58mm), 3-inch (80mm) and 4-inch (112mm) mobile Linerless and linered label printers.

- **Kiosk Printing** – With the growing popularity of standalone kiosk solutions within UK retail, BIXOLON will be showcasing the range and flexibility of its kiosk printing range with the BK5-31 3-inch (80mm) label and ticket kiosk mechanism, plus the BK3-31 3-inch (80mm) and BK3-21 2-inch (58mm) receipt kiosk mechanisms.

"As the UK retail market continues to be at the cutting edge of technology innovation," cites Jay Kim, Managing Director, BIXOLON Europe GmbH. "The Retail Technology Show provides BIXOLON with unparallel network access to key business retail representatives to address key industry topics from retail logistics, to in-store and omni-channel retailing."

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**About BIXOLON**

BIXOLON is a leading global manufacturer of innovative, advanced printing technologies including point-of-sale receipt, label, Auto ID and mobile printers for a wide range of environments. Millions of BIXOLON printers are used today in retail, hospitality, healthcare, banking, ticketing, post/parcel, warehousing and other transaction-intensive industries. In 2023, for the 10th consecutive year BIXOLON was named global mobile receipt printer market leader by Japanese research company Chunichisha.

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## Media:




## Related Sectors:

Manufacturing, Engineering & Energy ::

## Related Keywords:

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