BIXOLON Showcases Sustainable and Smart Retail Printing Solutions at Retail Show Poland 2025

Tuesday 18 November, 2025

Retail Show 2025 (26.11.2025 - 27.11.2025) **-** BIXOLON, the global manufacturer of advanced Receipt, Label and Mobile printers welcomes visitors onto stand #B07 at the Retail Show in Poland, where they will be putting on live demonstrations throughout the show to showcase its latest retail printing solutions.

Key exhibition product highlights will include:

- **Sustainable POS printing** – As retailers increasingly prioritise sustainability, BIXOLON will spotlight its commitment to eco-conscious technology through a range of **eco-printing solutions**. These will include BIXOLON's ultra-fast, SRP-380plus 3-inch (80 mm) which prints at speeds of up to 500mm per second and the SRP-350plusV 3-inch (80 mm) receipt printers with Visibility Intelligence™ function for optimal print quality on blue receipt and phenol-free paper. BIXOLON will also highlight its extensive experience in **linerless labelling** by demonstrating the NEW high performance SRP-S300II 3-inch (80 mm) stackable linerless and receipt printer, the XL5-40 4-inch (114 mm) dedicated permanent linerless desktop label printer, and the XM7 series of mobile printers (available in 2-inch, 3-inch, and 4-inch models). These solutions provide an **eco-friendly alternative** to conventional label printing for retail and e-commerce applications.

- **Retailing Labelling Innovation** – BIXOLON will also present a wide array of labelling technologies tailored for diverse retail applications, including the XD5-40tR 4-inch (118 mm) desktop label and XM7-40R, a premium 4-inch (112 mm) mobile **RFID label printers** with UHF print and encoding capabilities. Which offer advanced features for efficient retail product tracking capabilities throughout the retail ecosystem. The company will also showcase its **desktop label printer series** including the XD3-40 and XD5-40 4-inch (118 mm) models, alongside the SLP-DX220W 2-inch (60 mm) WIFI 2-inch slimline label and wristband printer which are all designed for general click-and-collect and online order shipping labelling.

Kiosk Solutions – As the European retail kiosk market continues to expand, BIXOLON will demonstrate its printing expertise with the BK3-31 3-inch (80 mm) **receipt kiosk printer** and the BK5-31 3-inch (80 mm) **label and ticket kiosk mechanism**. Both models offer flexible mounting options for custom-built kiosk systems, supporting applications such as **self-service, click-and-collect**, and **ticketing.**

"Poland represents one of the most dynamic and forward-thinking retail markets in Europe, with a strong focus on digital transformation and sustainable business practices," explains **Paul Kim, Managing Director, BIXOLON Europe GmbH**. "As retailers continue to modernise their operations, BIXOLON is proud to support this growth with reliable, eco-conscious printing solutions that enhance efficiency, elevate the customer experience, and align with the industry's evolving sustainability goals."

To find out more, visit BIXOLON at www.BixolonEU.com or visit our events page to make an appointment to meet the team.

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About BIXOLON

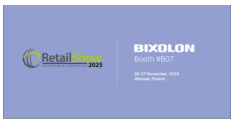
BIXOLON is a leading global manufacturer of innovative, advanced printing technologies including point-of-sale receipt, label, Auto ID and mobile printers for a wide range of environments. Millions of BIXOLON printers are used today in retail, hospitality, healthcare, banking, ticketing, post/parcel, warehousing and other transaction-intensive industries. In 2023, for the 10th consecutive year BIXOLON was named global mobile receipt printer market leader by Japanese research company Chunichisha.

www.BixolonEU.com

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Related Sectors:

Manufacturing, Engineering & Energy ::

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