BIXOLON Showcases its Versatile Range of Labelling Solutions for the Transport and Logistics Industry at SITL 2025

Wednesday 26 March, 2025

Presenting its latest developments in Auto-ID label printing technology

SITL – (01-03.04.2025, Paris, France) BIXOLON Europe GmbH, a subsidiary of BIXOLON, the global manufacturer of advanced Receipt, Label and Mobile printers, welcomes visitors to stand N102 to discover its comprehensive range of printing solutions tailored to address the dynamic requirements of the Transport, Logistics, and Warehouse sectors.

Key exhibition product highlights will include:

- **Mobile Printing Solutions** – BIXOLON will display its diverse range of 2-inch, 3-inch, and 4-inch mobile label printing solutions, incorporating Direct Thermal, linerless, and RFID label printing technologies. This includes the XM7 series, featuring the XM7-20 2-inch (58mm), XM7-30 3-inch (80mm), and the XM7-40 4-inch (112mm) mobile linerless and lined label printers, with the XM7-40 additionally offering RFID print and encode capabilities for track and trace Logistics applications.

- **Industrial and Desktop Label Printers** – BIXOLON will also be showcasing its elite desktop labelling solutions, including the XD3-40d 4-inch (114mm) Direct Thermal label printer, and the XD5-40tR 4-inch (114mm) RFID-enabled Thermal Transfer printer. Alongside the environmentally friendly XL5-40 4-inch (114mm) dedicated desktop Linerless Label solution. Plus the recently launched XQ-840II, a two-in-one stand-alone labelling solution featuring an 8-inch Android tablet embedded onto a 4-inch (118mm) Direct Thermal desktop label printer. In addition, BIXOLON will be displaying a selection of industrial printers, including the cost-effective XT3-40 4-inch (114mm) high-performance labelling solution for demanding applications, and the XT5-40NR, a 4-inch (114mm) RFID-enabled printer that offers exceptional power and performance for mission critical printing applications.

“Transportation and logistics play a crucial role in driving economic growth and efficiency, with continued advancements in identification and tracking technologies enhancing operations,” comments Jay Kim, Managing Director of BIXOLON Europe GmbH. “By participating in SITL, BIXOLON can showcase the latest print labelling technologies to a focused audience, while demonstrating how our solutions can help address key challenges across the logistics chain.”

To find out more, visit BIXOLON at www.BixolonEU.com or contact sales@bixolon.de to make an appointment to meet the team.

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About BIXOLON

BIXOLON is a leading global manufacturer of innovative, advanced printing technologies including point-of-sale receipt, label, Auto ID and mobile printers for a wide range of environments. Millions of BIXOLON printers are used today in retail, hospitality, healthcare, banking, ticketing, post/parcel, warehousing and other transaction-intensive industries. In 2023, for the 10th consecutive year BIXOLON was named global mobile receipt printer market leader by Japanese research company Chunichisha.

www.BixolonEU.com

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Related Sectors:

Manufacturing, Engineering & Energy ::

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