BIXOLON Launches the Cutting-Edge, SRP-380plus POS Printer

Tuesday 18 February, 2025

Gyeonggi-do, Korea - 18 February 2025 – BIXOLON, a global leader in advanced receipt, label, and mobile printers, has today launched the SRP-380plus 3-inch (80 mm) POS printer to its HQ and European sales regions. This industry leading printing solution is capable of printing at speeds of up to 500 mm per second with optional 180 dpi or 203 dpi print resolution with the ability to control graphic quality through grey scale and dithering. All while supporting industry-leading print reliability with a 70 Million Lines (MCBF) TPH and 3 million cut Auto Cutter allowing it to cope with the most demanding printing environments.

The SRP-380plus premium POS printer supports high volume, receipt printing. In retail and hospitality, the printer offers flexibility to adapt to high volume printing at peak sale times. Whereas within transportation, the SRP-380plus' high reliability allows consistent high-quality printing on demand.

Key performance features of the SRP-380plus include:

- *Connectivity*: All-In-One-Plus™ Interface with USB 2.0 FS + Ethernet as standard, and optional USB + Ethernet + Serial, Dual Serial, Parallel, WLAN, Bluetooth or Powered USB
- *Printing performance:* Print speeds of up to 500 mm per second
- *Reliability:* reliability with a 70 Million Lines (MCBF) TPH and 3 million cut Auto Cutter
- *Sustainability:* Paper saving mode, reducing the length of a receipt by up to 25% without changing the original software
- *Media compatibility:* Compatibility with blue receipt and phenol-free paper

Sustaining Business Stability

The SRP-380plus has been developed with a space-saving design, supporting stand-alone or vertical printing with well-organised cable management and an accompanying cable cover. The SRP-380plus also comes fully loaded with an All-In-One-Plus™ Interface which includes USB 2.0 FS + Ethernet as standard, or optional USB + Ethernet + Serial, Dual Serial, Parallel, WLAN, Bluetooth® or Powered USB.

The SRP-380plus is also equipped with mechanical switches for sensing the Paper End and Paper Near End for Blue Receipt printing with BIXOLON's Visibility Intelligence™ function that automatically detects the paper type and optimises the print quality. The printer also supports a paper saving mode by saving up to 25% of paper per roll with three compression levels through a Unified POS Utility. Whilst supporting BIXOLON XPM™ printer management software for easy integration, administration, and management tools to allow precise and clear visual guidance across a whole printing estate and is complimented with a standard two-year warranty.

John Kim, Marketing Director of BIXOLON Global, "The SRP-380plus is launched in addition to the SRP-380, which offers upgraded specification and features. The ideal solution for supermarkets, transportation hubs and restaurants which experience high volume transactions at peak times due to its industry leading reliability. With the option for blue or phenol-free paper printing it enhances and future proofs the receipting process."

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About BIXOLON

BIXOLON is a leading global manufacturer of innovative, advanced printing technologies including point-of-sale receipt, label, Auto ID and mobile printers for a wide range of environments. Millions of BIXOLON printers are used today in retail, hospitality, healthcare, banking, ticketing, post/parcel, warehousing and other transaction-intensive industries. In 2023, for the 10th consecutive year BIXOLON was named global mobile receipt printer market leader by Japanese research company Chunichisha.

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Related Keywords:

POS Printer :: Receipt Printer :: 3inch Printer :: Retail :: Premium :: Ticket Printer :: High Volume ::

Scan Me:

www.BixolonEU.com

For more information contact:

Jada Kim

GM, Global Marketing

BIXOLON Co., Ltd.

ekim@bixolon.com

Tel: +82-31-218-5500

www.Bixolon.com

Annette Carr

Senior European Marketing Manager

BIXOLON Europe GmbH

Marketing@bixolon.eu

Tel: +49-211-68-78-54-0

www.BixolonEU.com

Liz Crouch

Marketing Manager

BIXOLON America Inc.

marketing@bixolonusa.com

Tel: + 1 858 764 4582

www.bixolonusa.com

Company Contact:

BIXOLON Europe GmbH

T. +49-211–68 78 54-0
E. marketing@bixolon.eu
W. https://www.BixolonEU.com

Additional Contact(s):
Annette Carr

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