

BIXOLON Launches New Premium POS Printing Solution at EuroCIS 2025

Tuesday 11 February, 2025

While showcasing the latest in POS, Label and Mobile Printing Technology

EuroCIS – (18.02.2025 – 20.02.2025, Dusseldorf, Germany) BIXOLON, the global manufacturer of advanced Receipt, Label and Mobile printers welcomes visitors onto stand #9E26 at EuroCIS, where it will be showcasing the latest in cutting edge retail printing technology.

Key exhibition product highlights will include:

- **What's NEW!** – Leading the way in product innovation, BIXOLON will be making several exciting product announcements throughout the show including the launch of the SRP-380plus feature rich, 3-inch (80mm) premium direct thermal receipt printer POS printer for high volume supermarket transactions. While showcasing the NEW [XQ-840II](#) 4-inch (118mm) unique stand-alone tablet embedded printer. Plus, the [SLP-DX220W](#) 2-inch (58mm) direct thermal label printer with WIFI connectivity.
- **Sustainable Printing** – As retailers focus on the sustainability of their operations, BIXOLON educates visitors the latest in their sustainable printing range including their [SRP-380](#) and [SRP-350plusV](#) 3-inch (80mm) receipt printers with Visibility Intelligence™ function for optimal print quality on Blue4est® and white receipt paper. While demonstrating their extensive experience within Linerless labelling, with the [XL5-40](#) 4-inch (114mm) dedicated permanent Linerless desktop label printer, [SRP-S3000](#) 3-inch (80mm) Linerless printer for drink order labelling and [XM7](#) series 2-inch (58mm), 3-inch (80mm) and 4-inch (112mm) mobile Linerless and lined label printers.
- **Labelling Innovation** – With the growing need for label identification and tracking within retail, BIXOLON will be presenting its comprehensive range of RFID print and encode printers, across its industrial, desktop and mobile range. Including the [XT5-40NR](#) 4-inch (114mm) thermal transfer RFID label printer, which provides outstanding power and performance for industrial use. In addition to the [XD5-40tR](#) 4-inch (118mm) RFID enabled thermal transfer desktop label printer and [XM7-40R](#) 4-inch (112mm), the premium mobile RFID label printer with advanced RFID features.
- **Kiosk** – As kiosks in retail continue to gain popularity throughout Europe, BIXOLON will be showcasing versatility of its kiosk mechanism printing range with flexible mounting options for custom built kiosk solutions. Including the [BK5-31](#) 3-inch (80mm) label and ticket kiosk mechanism, plus the [BK3-31](#) 3-inch (80mm) and [BK3-21](#) 2-inch (58mm) receipt kiosk printers.

BIXOLON will also be joined on the stand by a selection of innovative partners, showcasing their latest technology working in conjunction with BIXOLON's printing solutions. These include the [GrupSoleti](#) is a leading provider of innovative labelling solutions tailored for the HORECA channel. Specialising in high-quality, durable labelling for prepared products and secondary expiration date labelling, ensuring compliance with food safety standards and enhancing operational efficiency. Its Smartfood software empowers businesses to streamline food management processes, improve food safety and meets the dynamic needs of the sector. [Cosys](#), a leading system integrator who will be showcasing its Supply Chain Solutions, featuring advanced Warehouse Management with inventory tracking, best-before date monitoring, and label printing, powered by intelligent business analytics. [Lotus Pecas](#) is a global provider of innovative and user-friendly POS software solutions in 17 countries, simplifying operations, enhancing customer experiences, and boosting efficiency. Plus, [Maxicard](#), a full-service provider in the areas of printing, production, and personalisation of credit card-sized cards.

“As the retail industry continues to make pace, BIXOLON is dedicating to adapting our product offerings, whether it be addressing sustainability or new printing technologies. We look to address common pressure points within modern retail and provide tailored solutions to help businesses provide a seamless omni-channel experience,” cites Jay Kim, Managing Director, BIXOLON Europe GmbH. “We’re excited to take the opportunity to make a number of product announcements and launch the SRP-380plus POS printer at this year’s show while touching base with key representatives within the European retail technology industry and further build both our product range, knowledge and relationships throughout the show.”

Media:



Related Sectors:

Manufacturing, Engineering & Energy ::

Related Keywords:

EuroCIS :: Exhibition :: Germany :: Retail :: POS :: Mobile :: Label :: RFID ::

Scan Me:



To find out more, visit BIXOLON at www.BixelonEU.com or contact sales@Bixelon.de to make an appointment to meet the team throughout the show.

- 0 -

About BIXOLON

BIXOLON is a leading global manufacturer of innovative, advanced printing technologies including point-of-sale receipt, label, Auto ID and mobile printers for a wide range of environments. Millions of BIXOLON printers are used today in retail, hospitality, healthcare, banking, ticketing, post/parcel, warehousing and other transaction-intensive industries. In 2023, for the 10th consecutive year BIXOLON was named global mobile receipt printer market leader by Japanese research company Chunichisha.

www.BixelonEU.com

About GrupSoleti & Labelling

Founded in 2012, GrupSoleti & Labelling comprises three specialized divisions: industrial labelling and traceability solutions; food labelling and safety solutions for the foodservice, retail, and hospitality sectors; and a division dedicated to custom labels for specialized applications. Backed by over 40 years of collective experience in logistics and industrial traceability, SOLETI ensures unparalleled industry expertise and exceptional customer support and service.

www.grupsoleti.com

About Cosys

COSYS Ident GmbH has been a leading system house for mobile data collection and barcode identification for over 40 years. In addition to hardware solutions such as mobile computers and label printers, as well as comprehensive hardware services, COSYS also provides software solutions for the warehouse, transport, and retail sectors. COSYS software solutions are powered by state-of-the-art business intelligence (BI), delivering real-time process transparency, intelligent forecasts, and actionable recommendations.

www.cosys.eu

About Lotus Pecas *Lotus Pecas is a trusted global provider of cutting-edge point-of-sale (POS) software solutions designed for cafes, restaurants, bakeries, beauty salons, wholesale, retail, and the gastronomy industry. With a focus on innovation and user-friendly interfaces, Lotus Pecas empowers businesses to streamline their operations, enhance customer experiences, and drive efficiency. Thousands of businesses across 17 countries, rely on Lotus Pecas to manage their transactions, inventory, and customer engagement seamlessly.*

www.lotuspecas.de

Maxicard

The MAXICARD Gesellschaft für Kartensysteme mbH has been a successful provider and service provider in the production, printing, and personalization of cards in credit card format since 1994.

As a service-oriented provider of card printing systems and a service provider in the card printing sector, MAXICARD GmbH is headquartered in Germany. Personal and individual consultation and support for our customers are our top priorities.

Our offering includes card printers, plastic cards, cardboard cards, accessories for identification cards, as well as software for card creation and personalization. Services for printing, personalization, and mailing of plastic cards complement our range

www.Maxicard.de

For more information contact:

Jada Kim

General Manager, Global Marketing

BIXOLON Co., Ltd.

ekim@bixelon.com

Tel: +82-31-218-5500

www.Bixelon.com

Annette Carr

Senior European Marketing Manager

BIXOLON Europe GmbH

Marketing@bixelon.eu

Tel: +49-211-68-78-54-0

www.BixelonEU.com

Liz Crouch

Marketing Manager

BIXOLON America Inc.

marketing@bixelonusa.com

Tel: + 1 858 764 4582

www.bixelonusa.com

Company Contact:

—

[BIXOLON Europe GmbH](#)

T. +49-211-68 78 54-0

E. marketing@bixonlon.eu

W. <http://www.BixonlonEU.com>

Additional Contact(s):

Annette Carr

[View Online](#)

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:

<https://www.bixonlon.pressat.co.uk>