BIXOLON Exhibits the Top-Tier of its Logistics Printing Solutions at SiTL 2023

Wednesday 22 March, 2023

SiTL – (28-30.03.2023, Paris, France) BIXOLON Europe GmbH, a subsidiary of BIXOLON, the global manufacturer of advanced Receipt, Label and Mobile printers, announces its presence at SiTL 2023, where it will be showcasing on stand 1/C083 its comprehensive line of printing solutions tailored to meet the needs of the Transport, Logistics and Warehouse industry.

Key exhibition product highlights will include:

Mobile Printing Solutions – Acknowledged as a leader in mobile printing technology, BIXOLON will be demonstrating its growing range of 2-inch, 3-inch and 4-inch mobile receipt, ticket and label printing solutions. Including the premium the XM7-20 2-inch (58mm), and the XM7-40 4-inch (112mm) auto-ID mobile liner and linerless label printers. Alongside, the compact yet rugged SPP-L3000, 3-inch (80mm) label mobile printers. Plus, the highly adaptive SPP-R200IIIplus 2-inch (58mm) and the SPP-R410 4-inch (112mm) mobile receipt and label printer.

- **Industrial and Desktop Label Printers** – BIXOLON will also be showcasing the elite of its desktop labelling solutions including with the XD3-40 and XD5-40 4-inch (114 mm) Direct Thermal and Thermal Transfer label printers. Alongside the XL5-40 dedicated desktop linerless label solution. Additionally, they will also be demonstrating the NEW cost-effective XT3-40, a 4-inch (114 mm) industrial labelling solution.

BIXOLON will also be joined on the stand by Newland EMEA (Newland Europe BV), who are a leading player within the global AIDC industry who will be showcasing their 1D and 2D data capture & collection devices which are accessible to businesses of all shapes and sizes.

“Levelling up alliances with manufacturers such as Newland EMEA, gives us the opportunity to showcase a complete range of solutions from identification through to printing,” states Jay Kim, Managing Director of BIXOLON Europe. “Exhibiting together at SiTL which is a major event in the logistics calendar that brings together both European and Global professionals offers both companies the optimum opportunity to increase our networks within this evolving industry.”

To find out more, visit BIXOLON at www.BixolonEU.com or contact sales@bixolon.de to make an appointment to meet the team.

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About BIXOLON

BIXOLON is a leading global manufacturer of innovative, advanced printing technologies including point-of-sale receipt, label, Auto ID and mobile printers for a wide range of environments. Millions of BIXOLON printers are used today in retail, hospitality, healthcare, banking, ticketing, post/parcel, warehousing and other transaction-intensive industries. In 2022, for the ninth consecutive year BIXOLON was named global mobile receipt printer market leader by Japanese research company Chunichisha.

www.BixolonEU.com

About Newland EMEA

Newland EMEA is a member company of Newland Auto-ID Tech, a subsidiary of Newland Digital Technology Co. Ltd. A public company listed on the Shenzhen Stock Exchange (ticker SZE-000997). Newland Digital Technology has over $1B in annual global revenue and 5,000+ employees, specializing in technology research and development, manufacturing and product management, data collection, mobile communication, and payment devices. With over 20 international patents and 500+ intellectual property rights, Newland is the 4th
most prominent brand in AIDC technology and the 2nd largest global provider of EFT-POS terminals.

www.Newland-ID.com

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