

# BIXOLON Exhibits its Leading Range of Logistics Printing Solutions at LogiMAT 2025

Tuesday 4 March, 2025

**LogiMAT** – (11-13.03.2024, Stuttgart, Germany) BIXOLON Europe GmbH, a subsidiary of BIXOLON, the global manufacturer of advanced Receipt, Label and Mobile printers, invites visitors onto stand 2F06 at LogiMAT 2025 in Stuttgart, Germany, to discover its competitive range of printing solutions for the intralogistics and process management markets.

## Key exhibition product highlights will include:

**RFID Labelling** – Understanding the importance of track and trace within Logistics, BIXOLON will be presenting its comprehensive range of mobile, desktop and industrial RFID print & encode printers. Including the feature-rich, premium [XM7-40R](#) 4-inch (112mm) mobile RFID label printer. Alongside the [XD5-40tR](#) 4-inch (118mm) RFID-enabled desktop thermal transfer label printer and the [XT5-40NR](#) 4-inch (114mm) high performance industrial thermal transfer RFID label printer.

**Shipping Labelling** – To keep up within fast pace logistics environments, BIXOLON will be presenting its range of high-performance labelling printing solutions with variable widths. The lineup includes the NEW XQ-840II 4-inch (118mm) unique stand-alone tablet embedded printer and [SLP-DX220W](#) 2-inch (58mm) slimline direct thermal label printer with WIFI connectivity. For high volume printing, BIXOLON will be showcasing the cost-effective [XT3-40](#) 4-inch (114mm) industrial labelling printer. Alongside the [XD3-40](#) 4-inch (118mm) series, with a compact design, key industry features and competitive pricing. Plus the robust and feature-rich [XD5-40](#) 4-inch (118mm) printer series. Meanwhile, for those focusing on sustainable solutions, BIXOLON will be showcasing the highly reliable and budget-friendly [XL5-40](#) 4-inch (114mm) linerless printer for variable length labelling without the waste.

- **Mobile Printing** – BIXOLON will also be showcasing its highly reliable mobile printing solutions range throughout the show, including the bestselling [SPP-R200III](#) 2-inch (58mm) ergonomic and lightweight mobile printer. Alongside, the outstanding XM7 series featuring the premium [XM7-20](#) 2-inch (58mm), [XM7-30](#) 3-inch (72mm) and [XM7-40](#) 4-inch (112mm) Auto-ID mobile liner and linerless label printers together with a range of accompanying accessories for the logistics companies and warehouses.

BIXOLON will also be joined on the stand by [Norlan](#), an experienced and renowned system integrator for logistics solutions who will be showcasing a warehouse management software solution working in conjunction with BIXOLON printers.

“The intralogistics market has changed dramatically over the past few years and is on track for high growth throughout Europe and worldwide. These types of companies are constantly on the look out for new technology to help them streamline operations, reduce costs and maintain sustainability,” cites Jay Kim, Managing Director, BIXOLON Europe GmbH. “LogiMAT’s annual event brings together key decision makers from across Europe and gives us the opportunity to showcase not only the best of our Auto-ID printing portfolio, but also to discuss and learn about upcoming market trends which we can then adapt into our product development for future solution offerings.”

To find out more, visit BIXOLON at [www.BixelonEU.com](http://www.BixelonEU.com) or contact [sales@bixelon.de](mailto:sales@bixelon.de) to make an appointment to meet the team.

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## About BIXOLON

BIXOLON is a leading global manufacturer of innovative, advanced printing technologies including point-of-sale receipt, label, Auto ID and mobile printers for a wide range of environments. Millions of BIXOLON printers are used today in retail, hospitality, healthcare, banking, ticketing, post/parcel, warehousing and other transaction-intensive industries. In 2023, for the 10th consecutive year BIXOLON was named global mobile receipt printer market leader by Japanese research company Chunichisha.

[www.BixelonEU.com](http://www.BixelonEU.com)

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LogiMAT :: Logistics :: Exhibition :: Germany :: Transportation :: Label :: Desktop Label Printers :: Mobile Label Printers :: RFID :: Industrial Printers ::

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## About Norlan

Norlan GmbH - Your partner for logistics solutions. Founded in May 2004, Norlan GmbH is an experienced system integrator for logistics solutions with roots going back to the early 90s and the first mobile data capture devices and label printers. We have evolved with the development of Auto-ID technology in both software and hardware as well as in the areas of mobile robots. Independent advice and implementation is valued by a large number of major clients in the DACH region and major parts of Europe.

[www.Norlan.biz](http://www.Norlan.biz)

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