

BIXOLON Europe Launches Expanded Range of Desktop Label Printing Solutions to the European Markets

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New desktop and healthcare label printers offering enhanced durability, operational efficiency, and compliance for demanding environments

BIXOLON Europe GmbH, a subsidiary of BIXOLON Co. Ltd, a leading global Mobile, Label and POS printer manufacturer, today announces the European launch of the **XD7-20d Desktop**, **XD7-20d-H (Healthcare)**, and **XD3-40d-H (Healthcare)** models. Engineered to meet the changing needs of manufacturing, logistics, retail, and healthcare sectors, these new models deliver enhanced durability, advanced connectivity and reliable performance to support greater traceability, operational efficiency and regulatory compliance.

XD7-20d – Desktop Label Printer

The **XD7-20d** is a high-performance, 2-inch (60 mm) desktop label printer tailored for compact workspaces. Delivering print speeds of up to **8 ips** at resolutions of 203 or 300 dpi. The XD7-40d is equipped with **512MB of both SDRAM and Flash memory**, while featuring adjustable TPH pressure and advanced auto-detection for consistent quality of output across various lighting and media types. With easy navigate via LED buttons or a 4.3-inch colour touch LCD, benefiting from versatile connectivity options including **USB and USB Host as standard**, plus **Serial, Ethernet, WLAN, Bluetooth®, or combined WLAN and Bluetooth®** configurations. Its modular slot-type interface and standardised gear train further streamline maintenance and simplify printer management, ensuring maximum uptime.

Healthcare Printers: XD7-20d-H and XD3-40d-H

Engineered to exceed the rigorous standards of European medical facilities, the NEW **XD7-20d-H** (2-inch/60 mm) and **XD3-40d-H** (4-inch/118 mm) **Healthcare models** combine proven performance with features specialised for clinical environments. Both printers are equipped with **IEC 60601-1 compliant power supplies** for safe operation in patient-facing spaces, as well as **disinfectant-ready, antimicrobial casings** and **UV-resistant enclosures** which are built to withstand aggressive sterilisation and cleaning protocols. These specialised printers are ideal for high-stakes applications including specimen labelling, pharmacy dispensing, asset management and patient ID wristbanding – helping facilities prioritise patient safety, maintain regulatory compliance and optimise daily workflows.

*"BIXOLON is committed to delivering innovative and dependable printing solutions that support the evolving needs of our customers," said **Paul Kim, Managing Director, BIXOLON Europe GmbH**. "These new models deliver the durability, connectivity, and efficiency needed to enhance operational workflows and support accurate data identification."*

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About BIXOLON

BIXOLON is a leading global manufacturer of innovative, advanced printing technologies including point-of-sale receipt, label, Auto ID and mobile printers for a wide range of environments. Millions of BIXOLON printers are used today in retail, hospitality, healthcare, banking, ticketing, post/parcel, warehousing and other transaction-intensive industries. In 2023, for the 10th consecutive year BIXOLON was named global mobile receipt printer market leader by Japanese research company Chunichisha.

www.BixelonEU.com

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