BIXOLON Displays a Comprehensive Selection of Labelling Technologies for Transport and Logistics Applications at SITL 2026

Monday 23 March, 2026

Presenting its latest developments in Auto-ID label printing technology

SITL – (31.03-02.04.2026, Paris, France) BIXOLON Europe GmbH, a subsidiary of BIXOLON, the global manufacturer of advanced Receipt, Label and Mobile printers, welcomes visitors to stand G196 to discover its comprehensive range of printing solutions tailored to address the dynamic requirements of the Transport, Logistics, and Warehouse sectors.

Key exhibition product highlights will include:

- **Desktop Label and Industrial Printers** – BIXOLON will present its premium desktop labelling solutions, including the eco-friendly XL5-40
  4-inch (114 mm) dedicated linerless label solution, the versatile XQ-840II, a two-in-one stand-alone system that integrates an 8-inch Android tablet with a 4-inch (118 mm) Direct Thermal desktop printer, and the XD3-40d 4-inch (114 mm) Direct Thermal printer. Alongside, The **NEW** XD5-40IItR
  4-inch (114 mm) Thermal Transfer printer with RFID capability, delivering high-performance labelling with advanced reliability for diverse applications. Plus its industrial printers line-up, including the cost-efficient XT3-40
  4-inch (114 mm) high-performance printer designed for demanding applications, and the XT5-40NR
  4-inch (114 mm) RFID-enabled printer, offering exceptional power and reliability for mission-critical printing tasks.

- **Mobile Printing Solutions** – BIXOLON will also display its diverse range of 2-inch, 3-inch, and 4-inch mobile label printing solutions, incorporating Direct Thermal, Linerless, and RFID label printing technologies. This includes the XM7 series, featuring the XM7-20 2-inch (58 mm), XM7-30 3-inch (80 mm), and the XM7-40 4-inch (112 mm) mobile linerless and lined label printers, with the XM7-40 additionally offering RFID print and encode capabilities for track and trace Logistics applications. Alongside these, the bestselling SPP-R200III 2-inch (58 mm), with its ergonomic design and lightweight portability ideal for on-the-go printing needs.

BIXOLON will be joined at the stand by Unitech, a global AIDC specialist with more than 45 years of expertise. Unitech delivers rugged mobile computers, wearable scanners, RFID readers and IoT solutions that optimise operations across logistics, retail, healthcare and industrial sectors. At SITL, visitors will be able to see how Unitech's mobile and hands-free technologies work seamlessly with BIXOLON printers, enabling on-the-go linerless labelling, streamlined picking processes and efficient shipping workflows, showcasing tangible gains in productivity and operational performance across modern logistics environments.

"Transportation and logistics are central to economic growth, and innovations in identification and tracking technologies continue to enhance operational efficiency," comments Paul Kim, Managing Director of BIXOLON Europe GmbH. "By participating in SITL, BIXOLON can present its latest print and labelling solutions to a targeted audience, showcasing how our technologies help tackle key challenges across the logistics chain."

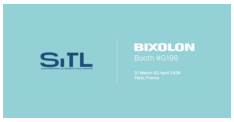
To find out more, visit BIXOLON at www.BixolonEU.com or contact sales@bixolon.de to make an appointment to meet the team.

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About BIXOLON

BIXOLON is a leading global manufacturer of innovative, advanced printing technologies including point-of-sale receipt, label, Auto ID and mobile printers for a wide range of environments. Millions of BIXOLON printers are used today in retail, hospitality, healthcare, banking, ticketing, post/parcel, warehousing and other transaction-intensive industries. In 2023, for the 10th consecutive year BIXOLON

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was named global mobile receipt printer market leader by Japanese research company Chunichisha.

www.BixolonEU.com

About Unitech

Unitech Electronics is a global provider of Automatic Identification and Data Capture (AIDC) technologies, offering rugged mobile computers, barcode scanners, RFID readers, industrial tablets, IoT devices and software solutions for industries including logistics, healthcare, retail, manufacturing and transportation. Founded in 1979 and headquartered in New Taipei City, Taiwan, Unitech operates globally through regional business units, including Unitech Europe based in Tilburg, the Netherlands, which supports the EMEA region with localized sales, marketing and technical services. Committed to innovation, sustainability and customer-centric technology, Unitech delivers smart AIDC solutions that enhance efficiency and drive business growth.

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