

# BIXOLON Demonstrates its Comprehensive Range of Label Printing Solutions at Scanpack 2024

Tuesday 15 October, 2024

*Showcasing the latest advancements in label printing technology*

**Scanpack** – (22-25.10.2024, Gothenburg, Sweden) BIXOLON Europe GmbH, a subsidiary of BIXOLON, the global manufacturer of advanced Receipt, Label and Mobile printers, invites visitors onto stand A03:32 at Scanpack for live demonstrations and discussions on the latest label printing trends and innovations within the European packaging market.

## Key product highlights will include:

- **Industrial and Desktop Label Printers** – Showcasing the latest developments in label printing technology, BIXOLON will be showcasing the innovative **XD5-40tR** 4-inch (114mm) RFID enabled Thermal Transfer label printer and the **XD3-40d** 4-inch (114 mm) Direct Thermal label printer. Alongside, the sustainable **XL5-40** (114mm) dedicated desktop linerless label printing solution and cost-effective **XT3-40** 4-inch (114mm) Industrial high-performance labelling solution for high volume, labelling for a range of industries including postal and logistics.
- **Mobile Printing Solutions** – BIXOLON will be showcasing its extensive range of 2-inch, 3-inch and 4-inch mobile label printing solutions combining direct thermal, linerless and RFID label printing technologies. Including the highly adaptive **SPP-R200III** plus 2-inch (58mm) and the **SPP-R410** 4-inch (112mm) mobile receipt and label printers. Plus, the premium **XM7** series featuring 2-inch (58mm), 3-inch (80mm) and 4-inch (112mm) mobile Linerless and lined label printers with optional RFID print and encode capabilities.

“Label printing on packages where information needs to be read, scanned and logged is key for industries from manufacturing and logistics to retail and hospitality to maintain operational efficiency,” cites Jay Kim, Managing Director, BIXOLON Europe GmbH. “Participating at exhibitions such as Scanpack gives us the opportunity to meet with key leaders within the packaging industry and showcase our comprehensive range of traditional lined, linerless and RFID label printing technology.”

To find out more, visit BIXOLON at [www.BixelonEU.com](http://www.BixelonEU.com) or contact [sales@bixelon.de](mailto:sales@bixelon.de) to make an appointment to meet the team.

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## About BIXOLON

BIXOLON is a leading global manufacturer of innovative, advanced printing technologies including point-of-sale receipt, label, Auto ID and mobile printers for a wide range of environments. Millions of BIXOLON printers are used today in retail, hospitality, healthcare, banking, ticketing, post/parcel, warehousing and other transaction-intensive industries. In 2023, for the tenth consecutive year BIXOLON was named global mobile receipt printer market leader by Japanese research company Chunichisha.

[www.BixelonEU.com](http://www.BixelonEU.com)

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## Media:



## Related Sectors:

Manufacturing, Engineering & Energy ::

## Related Keywords:

Scanpack :: Exhibition :: Sweden  
:: Packaging :: Label Printing ::  
Linerless ::

## Scan Me:



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