BIXOLON Demonstrates its Complete Range of Retail Printing Solutions at EuroShop 2026

Monday 16 February, 2026

Showcasing the latest in POS, Label and Mobile Printing Technology

EuroShop – (22.02.2026 – 26.02.2026, Dusseldorf, Germany) BIXOLON Co., Ltd, a leading global Mobile, Label and POS Printer Manufacturer, welcomes visitors onto stand 6A32 throughout the show, where it will be showcasing its sophisticated range of Retail printing solutions to the European market.

Key exhibition product highlights will include:

- **POS Printers** – Displaying its leading range of Point-of-Sale printing technology, BIXOLON will showcase the **SRP-S200**
  2-inch (58 mm) and recently launched **SRP-S300II**
  3-inch (80 mm) receipt and linerless label printers. Alongside the **SRP-Q300**
  3-inch (80 mm) ultra-compact front-exit printer for space-constrained environments. The ultra-fast, feature rich **SRP-380plus** 3-inch (80 mm) desktop POS printer, and the best-selling **SRP-350plusV** 3-inch (80 mm) receipt printer known for proven reliability across retail applications.

BIXOLON will also present its kiosk POS printing models, including the **BK5-31** 3-inch (80 mm), **BK3-31** 3-inch (80 mm), and **BK3-21** 2-inch (60 mm), delivering dependable, high-performance printing for self-service and unattended retail environments.

- **Mobile Printers** – Multi-award-winning manufacturer BIXOLON will showcase its **XM7** mobile printer series, available in **2-inch**, **3-inch** and **4-inch** (58 / 80 / 112 mm) models supporting linerless label and receipt printing for diverse retail needs from product markdown labelling to e-commerce labelling. Highlights include the **XM7-40R** 4-inch (112 mm) RFID mobile label printer, which combines fast printing with encoding capabilities for efficient RFID label management. The range is complemented by BIXOLON's mobile printers, including the **SPP-R200III** 2-inch (58 mm) and the durable **SPP-L310** 3-inch (80 mm) and **SPP-L410** 4-inch (112 mm) mobile label printers, delivering reliable performance across retail environments.

- **Industrial and Desktop Label Printers** – BIXOLON will unveil its **NEW** **XD5-40II Series** 4-inch (112 mm) including RFID-enabled model and healthcare-optimised models for mission critical, retail and medical labelling. Also featured is the **XT5-40** 4-inch (112 mm) industrial RFID label printer and the **XL5-40** 4-inch (112 mm) linerless printer supporting sustainable labelling. Plus the **XD3-40** 4-inch (112 mm) cost-effective desktop label printer and the **XQ-840II** 4-inch (112 mm) all-in-one touchscreen printer, all delivering reliable, value-driven performance across a variety of industrial and desktop applications.

BIXOLON also celebrates being joined on the stand by a selection of market-leading partners who will be showcasing the latest in software and hardware technology working in conjunction with BIXOLON's printing solutions. These include plastic card printing from Maxicard, a full-service provider specialising in the printing, production, and personalisation of credit card-sized cards, delivering high-quality and secure card solutions for a wide range of applications. Plus interactive kiosks and software solutions from K2 CORP, a French designer of interactive kiosks and a developer of innovative software solutions.

"Retail is entering a new era where flexibility, automation and data-driven accuracy are no longer optional but essential" explains Paul Kim, Managing Director of BIXOLON Europe GmbH. "EuroShop gives us the opportunity to engage directly with retailers and partners, understand their evolving challenges and show how BIXOLON's innovations can empower them to operate smarter, faster and more sustainably."

To find out more, visit BIXOLON at www.BIXOLON.com or contact sales@bixolon.de to make an appointment to meet the team.

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About BIXOLON

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EuroShop :: Exhibition :: Germany :: Retail :: POS :: Mobile :: Label :: RFID :: Linerless ::

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BIXOLON is a leading global manufacturer of innovative, advanced printing technologies including point-of-sale receipt, label, Auto ID and mobile printers for a wide range of environments. Millions of BIXOLON printers are used today in retail, hospitality, healthcare, banking, ticketing, post/parcel, warehousing and other transaction-intensive industries. In 2023, for the 10th consecutive year BIXOLON was named global mobile receipt printer market leader by Japanese research company Chunichisha.

www.BIXOLON.com

Maxicard

The MAXICARD Gesellschaft für Kartensysteme mbH has been a successful provider and service provider in the production, printing, and personalization of cards in credit card format since 1994.

As a service-oriented provider of card printing systems and a service provider in the card printing sector, MAXICARD GmbH is headquartered in Germany. Personal and individual consultation and support for our customers are our top priorities.

Our offering includes card printers, plastic cards, cardboard cards, accessories for identification cards, as well as software for card creation and personalization. Services for printing, personalization, and mailing of plastic cards complement our range.

www.Maxicard.de

About K2 CORP

K2 CORP is a French designer of interactive kiosks and a developer of innovative software solutions.

With over 20 years of experience, we are market experts, having designed and manufactured the largest range of exclusive interactive kiosks.

www.K2-Corp.com

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