Bite-Sized Books publishes: Morse, Lewis, Endeavour and Oxford: A Guide Celebrating 35 Years on Screen

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Bite-Sized Books has teamed up again with former BBC producer and prolific author and editor, John Mair, to create a unique book that will please both Morse fans and anyone who loves Morse's Oxford.

This new John Mair edited book, written with Oxford's top Morse tour guide and expert, Heidi Boon Rickard, and renowned author and academic, Richard Lance Keeble, takes us 'behind the screens' bringing fascinating new insights into Oxford's backdrop to one of ITV's most endearing productions.

John Mair says, "Morse is Oxford and Oxford is Morse. It has been since Endeavour Morse first burst on TV screens worldwide in 1987. There have been close to 100 episodes of the murder mystery series of Morse, Lewis and Endeavour. This comprehensive guide gives you a tour of the relevant locations but also a tour of original author Colin Dexter and his mind plus an appraisal of Morse, the detective, from the former Thames Valley Chief Constable, Peter Neyroud. It is full of width and depth and lots of useful information."

There's a literary analysis too of Colin Dexter's work – with contributions by his editor Maria Rejt, and by Cara Hunter the million selling crime fiction author of the 'new Morse' inspired Detective Inspector, Adam Fawley. Further contributions are by Dr Paul Davies, Christopher Gray, Dermot Norridge, Dr Richard Hewett, and Professor Jen Webb,

Julian Costley, Bite-Sized Books publisher added, "This is a wonderfully good read, and an invaluable Oxford guide for all Morse enthusiasts. It lifts the lid further on our favourite grumpy detective and reminds us all why well written drama sustains our interest even after 34 years."

Morse, Lewis, Endeavour and Oxford: A Guide Celebrating 35 Years on Screen is available in Kindle and colour illustrated paperback via Amazon Books here:

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The Editors

This is **John Mair**'s 43rd book in the last decade. He invented with Richard Lance Keeble the 'hackademic' genre which mixes the work of journalists and academics. His edited books have ranged in subject from the future of the BBC (grim) to the Covid pandemic (grim) to the future of Guyana as a nascent oil state (bright). He is a former TV producer and has lived in or around Oxford for thirty years. He is an avid watcher of the *Morse* TV franchise.

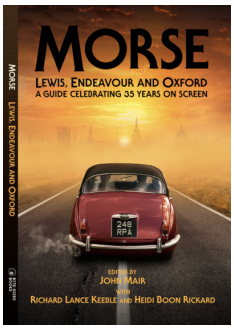
Richard Lance Keeble is Professor of Journalism at the University of Lincoln and Honorary Professor at Liverpool Hope University. He has written and edited 44 books on a wide range of media-related topics. He is also emeritus editor of *Ethical Space: The International Journal of Communication Ethics* and joint editor of *George Orwell Studies*. In 2011, he gained a National Teaching Fellowship, the highest award for teachers in Higher Education in the UK, and in 2014 he was given a Lifetime Achievement Award by the Association for Journalism Education.

Heidi Boon Rickard is a qualified green badge guide, a member of the Institute of Tourist Guiding and the Oxford Guild of Tour Guides. After studying 'Travel and Tourism' at college, Heidi went on to live, work and travel in various countries. Settling in Oxfordshire with a young family, she re-trained as an Oxford guide in 2012. She founded Walking Tours of Oxford Walking Tours of Oxford in 2013 and it has been the tour company of choice for thousands of visitors to the city. She has won numerous awards for tour guiding while WTO is the highest-rated tour company in Oxford.

About Bite-Sized Books

Bite-Sized Books, now in its 7th year, has built a well-regarded reputation for publishing shorter (10-12,000 words) books that fit our modern reading habits and lifestyles. People are demanding condensed but still comprehensive books that go to the essence of their subject matter. The genre has

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inspired new authors previously daunted by the prospect of writing full-size typescripts and facilitated a radically shorter journey from ‘concept to bookshop’.

Bite-Sized Books, whilst smaller than its big industry rivals, has an enviable roster of authors and contributors. They include politicians such as Vince Cable, Sir John Redwood, Lord Heseltine and Ed Vaizey, and high-profile media leaders, broadcasters and journalists such as Mark Thompson, Clive Myrie, John Mair, David Elstein and Jon Snow. Academics and economists are also in the mix with publications by Vicki Pryce, Patrick Minford, Dr David Bailey, Victor Hill, Alex de Ruyter and Professor Graham Gudgin.

See: www.bite-sizedbooks.com

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T. 020 3989 2549
E. julian.costley@bite-sizedbooks.com
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