Bingopower revamps and launches a bingo comparison revolution

Tuesday 11 February, 2014

Bingopower launches the next generation of bingo comparison with powerful and up-to date search tools geared towards a better and easier user experience.

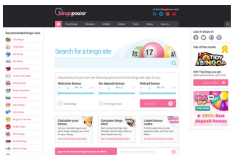
Bingopower has been an established online bingo comparison site since 2005 and has recently re-launched its brand new and improved site. This is aimed at helping the user compare and find the perfect bingo site for them. The site has been endowed with some powerful search tools and filters to maximise on the overall site experience.

“We felt that it was time to give the user the power of using any criteria when looking a bingo site in a manner that would enable the best possible experience. The hope is that our new features will set us apart from other comparison sites in the sector and make us their go-to site for all things bingo” says Ivan Hernandez, owner of the Bingopower website.

“For this purpose we looked at other sectors, like travel and leisure, and decided to include filters to give users similar facilities to allow them to customise the search according to their needs. There is also an enhanced bonus calculator, and an easy to use comparison tool which compare two sites head to head and calculates which one is better value”, adds Ivan.

The filters are accessible from all areas of the site and take it to the next level in the competitive bingo sector, setting it apart from other comparison sites. Users can do a general search or drill down to a much more detailed search of any particular feature such as type of bonus, game, mobile availability or payment method to name a few. The main advantage is that users can keep it simple or make it as complex as they like. Bingopower gives back control of the content served by making it as transparent and as impartial as possible and providing recommendations tailored to exactly what the user wants.

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