Big Winners Revealed In Businesscar Techie Awards

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Manufacturers, leasing companies, technology firms, service suppliers and exciting fledgling firms are all among the winners of the 2015 BusinessCar Fleet Technology Awards – the Techies.

Now in their seventh year, the Techies are the only awards dedicated to technology and how it is making life easier, cleaner, safer and more efficient for business car fleets.

The 2015 winners range from enormous internationally renowned car manufacturers to small UK-based firms.

"The breadth of winners illustrates that size is no barrier to being innovative and understanding what the corporate market wants and needs from the companies it does business with," said BusinessCar Editor Paul Barker.

"The quality and quantity of entries was higher and more impressive than we have seen before, which made for a tough judging process but gave us many examples of the expertise evident throughout the business car market."

BusinessCar Techies 2015 – The results

Category	Winner	Highly Commended
Fleet management	Chevin FleetWave	Arval Reporting Suite
		Teletrac Fleet Director
Leasing and Contract Hire	Ogilvie Fleet MiFleet Showroom 2	Glass's GlassForecast
		Graham Hill Lease Evaluation App
Telematics	TomTom OptiDrive 360	Ford Telogis Fleet
		GreenRoad
Risk Management	Intelligent Telematics	E-Training World
Green	Volkswagen Golf GTE	Hyundai ix35 Fuel Cell
		Tesla Model S
Remarketing	BCA Inspect Pro	
SMR	BMW Group Five Star Programme	
App	Chevin FleetWave Mobile	Arval Mobile+
Innovation	Vauxhall OnStar	Nexus IRIS V4
		Alphabet Corporate e-Car Sharing
Editors Choice	Arval	JC&C Bowers Shield

See www.businesscar.co.uk/techies for more detail on the winners.

The BusinessCar Techies are the industry's only technology-specific awards designed to reward those companies whose clever use of technology makes business car fleet operation easier, cheaper, cleaner, safer and more straightforward.

Now in their seventh year, the Techies are judged from submissions entered by companies from across the industry, by BusinessCar's expert editorial panel with help from TRL's technology expert.

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Editor's notes

BusinessCar is a magazine, website and series of email newsletters designed for the business car market. BusinessCar gives the reader a wider choice of information relevant to their business. Information that is still essential to the fleet manager, but is also vital to finance directors, HR directors and purchasing directors as well as managing directors who want to understand the important issues central to running car and van fleets.

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