

Big reveal for theatre charity's new accessible website

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With a refreshed look and improved functionality, Head2Head Sensory Theatre, a sensory theatre charity based in Surrey, has revealed a brand-new website to improve the overall user experience.

Screenshot: Our new website promises an easier booking process and an improved experience.

Championing sensory theatre since 2005, the charity has unveiled a brand-new look after months of work behind-the-scenes.

Head2Head Sensory theatre received funding from REACH/Social Investment Business to help refresh its brand and improve the website's overall accessibility.

It has invested in a brand-new logo and website, created in partnership with one of Surrey's leading digital agencies, *Footprint Digital Surrey*, which works closely with arts organisations.

Head2Head's Marketing lead, Lisa Ronchetti, said: *"The website was in much need of an upgrade and thanks to our funders, and the patience and resilience of the Footprint team we are all excited to be able to share our new look with everyone. The new website offers a more streamlined way to access information, chat to someone live and, most importantly, has helped us create a more user-friendly way for people to book our shows. We hope that it will encourage many more people to access our services and enjoy our experiences."*

Ant Parker, Managing Director, Footprint Digital Surrey said:

"It was a real pleasure to work with Lisa, Anni and the Head2Head team. They are a great charity and work endlessly to help local groups have a better standard of life. I hope the new branding and website help with raising awareness for their cause and wish them every success with the Barn project. Keep up the great work ladies!"

As well as a new cheery logo and colour scheme, a user-friendly layout and a streamlined booking process, the new Head2Head website showcases the broad variety of events taking place at the venue both on and off stage, including its many community outreach schemes and volunteering opportunities.

The new website is just one of the exciting new developments taking place for Head2Head in 2023. The charity is also reaching out to local businesses for support in its latest appeal to raise money to create a new sustainable Centre for local volunteers and special needs' community in Oxted.

For more information, visit the new website - h2hsensorytheatre.com

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