Beyond the Pink Ribbon: The Post-Surgery Lingerie Helping Women Feel Like Themselves Again

Monday 21 September, 2026

Hastingwood, Essex — 1 October 2026 — Uplifted Lingerie, the UK online specialist stocking bras from 28A to an L cup, is marking Breast Cancer Awareness Month by highlighting the fitting advice and specialist ranges available to women recovering from breast surgery.

Throughout October, the retailer is putting its post-surgery bra collection front and centre, alongside free sizing guidance from its customer service team. Every bra in the range is non-wired and available with the option of pockets for a prosthesis, developed in partnership with Royce Lingerie, a leading post-surgery manufacturer with more than 25 years of experience.

"Breast Cancer Awareness Month is rightly about screening and early detection, but the weeks and months after surgery matter enormously too," said a spokesperson for Uplifted Lingerie. "A badly fitting bra can make recovery uncomfortable and knock a woman's confidence at exactly the wrong moment. We want women to know that specialist, genuinely beautiful lingerie exists — and that expert help choosing it is only an email or a live chat away."

What Uplifted Lingerie is highlighting this October

- **Post-surgery and mastectomy bras** — a non-wired range spanning immediate post-operative comfort through to everyday and occasion styles, with prosthesis pocket options. Browse the range.
- **Surgical bras after breast reduction** — more than 20 surgical styles in sizes 30D to 42H for women recovering from reduction or reconstruction surgery. See the guide.
- **Fit-first advice** — a bra size calculator and a size chart running from 28 to 48 back and AA to L cup, so women whose shape has changed can re-measure with confidence. Read the fitting advice.
- **Support without a shop trip** — live chat and email advice on sizing, strap slippage and specialist ranges for anyone not well enough to travel to a fitting. Meet the team.
- **Everyday choice, too** — a wider bra collection and D+ range for women who want ordinary, pretty lingerie rather than something that feels medical.

Orders over £50 qualify for free UK delivery, with returns and exchanges available so customers can try styles at home — a practical benefit for women who find changing rooms difficult during treatment or recovery.

Women in the UK are encouraged to attend NHS breast screening appointments when invited and to speak to their GP about any changes they notice. Uplifted Lingerie's role, the company says, begins after that conversation: making sure the right bra is simple to find.

About Uplifted Lingerie

Uplifted Lingerie is a UK-based online lingerie retailer stocking bras, swimwear and shapewear in sizes from 28A up to an L cup. Brands include Elomi, Fantasie, Freya, Panache, Royce, Curvy Kate, Playtex, Shock Absorber, Wonderbra and Cleo. Uplifted Lingerie Limited is based at Unit 3, Phoenix House, Hastingwood Road, Hastingwood, Essex, CM17 9JT.

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