Betway Teams Up With talkSPORT

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Betway has continued its recent promotional push into the UK market by signing a partnership with the World's biggest sports radio station talkSPORT.

The online sportsbook has teamed up with the station's popular Weekend Sports Breakfast show, hosted by Georgie Bingham and Micky Quinn. The show runs from 7.00am-11.00am every Saturday and Sunday and provides in-depth previews ahead of the day's football action, in addition to running through all the breaking news and transfer rumours.

Listeners will get all the latest Betway odds from the firm's Alan Alger and will be able to take advantage of Betway's extensive range of betting markets and topical specials on the weekend's games.

Alan Alger said: "For a huge number of football supporters across the UK, talkSPORT is the first place they tune into every day for all the latest football news. We are delighted to have teamed up with the station which will give us exposure to this huge pool of sports fans."

talkSPORT is the global audio partner of the Premier League and official broadcaster of the FA Cup, England internationals and the Capital One Cup.

Betway deliver world-class sports betting, casino and poker to nearly two million customers globally.

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